

It Pays To Say You Saw It
In The Sierra Madre News!

Sierra Madre News

Sierra Madre News Is the Best
Little Weekly in the Southland

\$3.00 YEARLY — 10c PER COPY ON NEWSSTANDS

SIERRA MADRE, CALIFORNIA — THURSDAY, FEB. 15, 1962

12 PAGES — VOL. 55, NO. 17

Lee Shippey Writes On Work Load

The steel workers now demand a 32-hour week "in order to make more jobs."

I can remember when Judge Elbert Gary, for whom the city of Gary is named, solemnly declared that the steel companies would have to go out of business if they couldn't have the 12-hour day.

And I believe that some years before some steel workers worked a 16-hour day.

Of course the shortening of the work day hasn't put the steel companies out of business. They not only have kept right on but their profits have ranged rather high, for it is always the public which, directly or indirectly, pays for wage and salary increases — including those of the high executives and the junior executives as well as the laborers.

ALL THE SAME. I don't think a shorter work week will make more jobs and thereby solve the unemployment problem. Already a lot of persons who have shortened work days are holding two jobs and the more we shorten our standard work days the more people who already have jobs will be holding part-time jobs to fill in the hours they will then have to spare.

I'll bet that already a lot of the men who recently gained a 25-hour week are lining up spare-time jobs in the same field.

Two 25-hour weeks make only one 50-hour week — and I had a 60-hour week in my first job.

I'm for progress. I would not like to go back to that time. But I suspect that when some workers get a 20-hour week they'll have to work overtime in order to squeeze in time for a coffee break.

HOWEVER, don't forget that some of our congressmen are in the overpaid and underworked class. They enjoy their Tuesday-to-Friday club, often starting their weekends Thursday and not showing up until Tuesday.

TALK ABOUT good old California hospitality! Why, even some of our barbers are so hospitable that when they shave a man they practically say: "Here's suds in your eye."

NOBODY but a supreme egotist could imagine that any speech of his could possibly interest a multitude of persons for more than two hours. Yet Hitler, Mussolini, Stalin, Khrushchev and now Castro have made speeches of more than four hours. That alone should be proof that they were or are mentally distraught.

"DOOM DAY" came and went last week without bringing any great disaster. But how could astrologers learn enough to know several planets would be in juxtaposition for the first time in 25,000 years be stupid enough to believe things that a great many of those in Asia evidently did.

Dr. Pickren Named Chief Of Hospital Foundation

Members of the Medical Staff of Sierra Madre Community Hospital Foundation have named Thomas R. Pickren, M.D., as the president and chief-of-staff for 1962.

Dr. Pickren is a Sierra Madre resident and member of the Sierra Madre Medical Group.

Born in Salem, Arkansas, he attended the Arkansas Polytechnic College before entering and graduating from the University of Arkansas School of Medicine in 1944.

After interning at Gorgas Hospital, Balboa Heights, Panama Canal Zone, he served as a member of the Medical Corps of the U.S. Navy during the war.

UPON RELEASE from
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Walls of Torrential Rain Drive Families From Homes; Damage Mounts; One Dead

Rescue Team Fund Is Nearing \$2,000 Region Deluged With Water, Silt and Rocks

Sierra Madre News Campaign Brings \$300 Civic Club Gift

Dear Mr. Herwig:

The Sierra Madre Civic Club is pleased to send in your care three hundred (\$300) dollars in support of the Sierra Madre Search and Rescue Team.

The club has supported their efforts in previous years, and are rendering our contribution of this year in conjunction with your current campaign in their behalf.

We wish to congratulate you, Mr. Herwig, on your quote, "Beyond the Call of Duty" unquote, support of the Search and Rescue Team.

Sincerely yours,
—MRS. KEITH H. MOSES
Corresponding Secretary

More than 900 persons in Sierra Madre, Hastings Ranch, Sierra Madre Villa, the Oaks-Highland and Rosemead-Foothill areas have joined hands — and wholeheartedly opened their pocketbooks — to make the **SIERRA MADRE NEWS \$1,500 "CONTRIBUTIONS TO COURAGE FUND"** campaign for the benefit of the famed **SIERRA MADRE SEARCH AND RESCUE TEAM** a pronounced success.

Despite hindrances occasioned by the torrential rainfall, the fund originated by Councilman Ralph R. Rule, with City Administrator Lawrence C. Bevington as treasurer, and undertaken by the **SIERRA MADRE NEWS**, Ed E. Herwig, editor and publisher, reached the required \$1,500 late yesterday.

Some contributions are still coming in and these, of course, will be added to the fund. Last night the fund reached \$1,997.

The fact that several hundred, young and old, contributed to the "One Buck Fund" is significant of the spirit inherent in the people of these foothill regions. When the chips are down in any worthwhile cause they produce.

FOR THE uninitiate who may still wish to contribute it may be explained that for years members of the Search and Rescue Team, responsible for saving of hundreds of lives in the steep Sierra Madres, has paid for their own equipment and supplies, but because of the increased costs, it has become necessary to ask financial aid from the community.

Councilman Rule conceived the idea of a popular fund; he and Administrator

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FIREMEN AID their brethren of the Sierra Madre Search and Rescue Team. Fire Chief Charles E. Brown hands City Administrator Lawrence C. Bevington a \$50 contribution to the \$1,500 fund raised by the **SIERRA MADRE NEWS**, assisted by Administrator Bevington as treasurer.

Teen City For A Day

Second Annual Youth Day Plans Advanced

Sierra Madres' second annual Youth Day will be Friday, March 9, when teenagers will "take over" Sierra Madre, under co-sponsorship of the City of Sierra Madre and Youth Coordinating Council.

Applications are available at City Hall and by coupon published with this article.

Business and professional people are being contacted for participation March 9.

IN FILLING OUT the coupon applicants should put down what kind of work they are interested in such as engineering, sales, teaching, law, medicine, retailing, etc.

Businessmen and professional men participating will be assigned students, depending upon the requests for placement. Duplicated assignments will be based on first come first served. The community may not be able to fill all openings in places for students.

For students applying for city government jobs, if more apply than positions are available, special elections will be held from now to Youth Day. On these applications, students should indicate a second choice in

Continued on Page 5

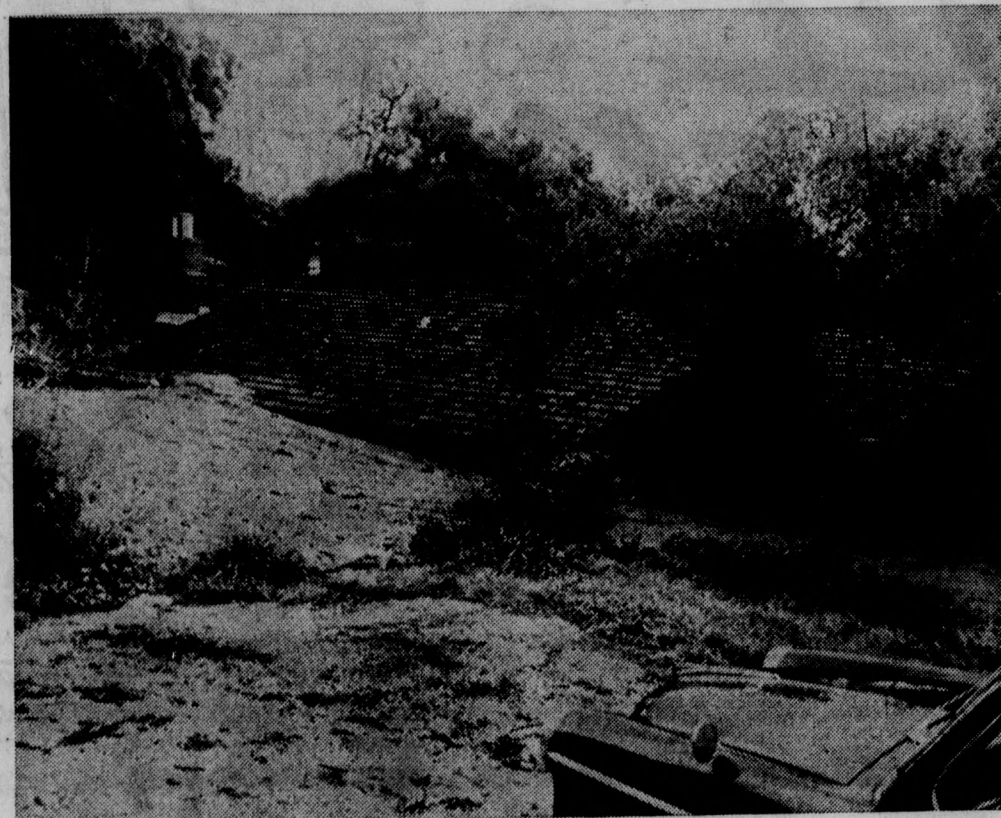
Cal-Poly Honors Sierra Madrean

Among the more than 650 men and women students at California State Polytechnic College in San Luis Obispo named to the dean's list for outstanding achievement during the fall quarter was Edward R. Buchler of 547 W. Sierra Madre Blvd. He is the son of Mr. and Mrs. Edward E. Buchler.

Emile Smith Operated On

Emile E. Smith who with Thomas M. Schwartz conduct the Sierra Madre Hardware store, and who resides at 333 N. Sunnyside, underwent an appendectomy Sunday at St. Luke Hospital. Mr. Smith's condition is reported excellent. He is a prominent member of the Kiwanis Club and a civic leader.

WEATHER			
	High	Low	Precip.
Feb. 7	58	51	1.40
Feb. 8	56	54	1.66
Feb. 9	61	54	1.09
Feb. 10	61	53	2.70
Feb. 11	58	51	4.38
Feb. 12	63	44	
Feb. 13	66	46	.04
Rainfall for Season	20.04"		
Years ago to date	5.92"		



THE J. D. BARRINGTON HOME at 660 Canyon Crest as it appeared virtually buried in mud following the torrential downpour.



CARRIAGE HOUSE RD. was inundated with mud, pressure of which placed several costly homes in precarious position. Here is the Joseph Kemper residence at 164 Carriage House Rd., when mud smashed around it up to and above the windows.

City Council Throws Down Gauntlet to Monastery and Pasadena on Flood Control

Before a jam-packed chamber City Council on Tuesday night successively threw down the gauntlet to the Passionist Fathers Monastery at 700 N. Mountain Trail and to the Pasadena City Administration in the wake of the heavy rainfall and resultant damage in the Michillinda and N. Sunnyside areas.

It also took steps to assist property owners in the Marlborough, Skyline, Canyon Crest neighborhoods.

Whether Council can make its determination to effect flood preventives in the Michillinda - N. Sunnyside districts remains to be seen, for court action by the Passionist Monastery and by Pasadena appear possible.

COUNCIL VOTED \$250 to hire an expert to determine if Pasadena, in the past five years, has caused any intentional diversion of water at the head of Michillinda to the detriment of Sierra Madre property owners. This entails the two canyons in Pasadena territory. Waters from the new Murphy tract also enter into the situation.

The city fathers decided to proceed with the City-

Postal Receipts Rise 8 Per Cent

Receipts for Sierra Madre's new Post Office displayed a decided upturn during January, according to figures supplied by Postmaster Charles E. Louk and Assistant Postmaster Guy Rossi.

Receipts were \$17,083 for the month, up \$1,500 over the corresponding period a year ago. This represents a gain of 8 per cent.

Speech Meet Due Feb. 22

The Sierra Madre Lion's Club annual Student Speakers' contest will be held on Thursday, Feb. 22 (Washington's Birthday Anniversary) at 8 p.m. at the Woman's Clubhouse, 270 W. Sierra Madre Blvd. It is announced by Joseph Delgatto, event chairman.

The contestants will come from Alverno Heights Academy and La Salle High School.

The winner will go to the Zone Contest to be held at the Altadena Country Club on Thursday, March 8.

NORMAN WOOLEY, con-
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BULLETIN
With three or four acre-feet of water passing into settling beds every 24 hours as a result of the week's torrential downpours, reports Wednesday afternoon were for more rain. Whether these will be heavy or light is problematical.

A five-day torrential storm, heaviest in years, that dropped over the Sierra Madres, brought 11.27 inches of rain to Sierra Madre, Hastings Ranch, Sierra Madre Villa, the Oaks-Highland and Rosemead-Foothill areas. Total rainfall for the season thus far is a whopping 20.04 inches, compared with a meager 5.92 this time last year.

Combined with the erosion caused by last October's forest fires, the storm brought one death and evacuation of mud-filled homes in Sierra Madre and environs, inflicted immense damage in the hill sections, especially Canyon Crest and Skyline Dr. in Sierra Madre; the Carriage House Rd. section where Sierra Madre and Pasadena converge, and in Pasadena Glen.

Thirty-three of 55 families were evacuated from Pasadena Glen when a ten-foot wall of water demolished a bridge, washed out roads, mud, rocks and tree trunks through the homes, inflicting widespread damage.

TONS OF DIRT, SILT AND ROCKS were rolled down every north-south street — Michillinda, N. Sunnyside, N. Lima, Hermosa, N. Auburn, Baldwin — from the mountains, causing damage which will take weeks to remove or repair.

Silt and debris reached the Roberts Market and Wistaria Bakery at Sierra Madre Blvd. and S. Baldwin where it was contained by heavy sandbagging.

Edgeview was closed completely by a mud barricade. N. Auburn residents incurred heavy damage. The debris dams held well but were speedily filled by debris.

The storm cleared toward noon Monday after continuing from early last Thursday, with the heaviest downpour, 4.38 inches, on Sunday. At times it resembled a cloudburst. It was marked by renewed damage especially in the Canyon Crest, Skyline Dr., Carriage House Rd. and Marlborough areas.

WHILE CLEARING WEATHER ensued Tuesday, Wednesday, weather reports are for more rain the latter part of the week.

City employees, directed by Administrator Lawrence C. Bevington and Public Works Supt. C. A. Barkmeyer, with the assistance of 30 firemen directed by Chief Charles E. Brown and 20 members of the Search and Rescue Team, directed by Capt. Fred La Lone, labored through the days and nights to remove as much mud, silt and rocks as possible, evacuate householders and to help minimize the widespread damage.

Heart failure, occasioned by overexertion in clearing mud from the premises of his daughter and son-in-law, Mr. and Mrs. Emmet Mendez at 490 N. Sunnyside, brought death to William Henry Wheat, 64, of 7531 E. Saxton St., San Gabriel.

Mr. Wheat collapsed Monday morning on the front lawn of the Mendez home. He was pronounced dead by Dr. Norman F. Johnson of the Sierra Madre Community Hospital staff.

THREE FAMILIES in the Canyon Crest-Skyline Dr. area found themselves homeless when mud and silt, crumpling down from the mountains, filled their homes, one within two feet of the ceiling.

Three others on Carriage House Rd. were compelled to evacuate their properties after Sunday's heavy downpour placed their high-cost homes in precarious position because of undermining threatening their collapse.

Mud jam-packed the J. D. Barrington home at 660 Canyon Crest. In addition, it practically submerged a tractor which Mr. Barrington, a contractor, was using to carry away the mud and debris.

James C. Barrington and family, at 666 Canyon Crest, suffered a similar experience.

The home and swimming pool of W. R. Bunnell at 662 Skyline Dr. was filled with mud and the Bunnells forced to leave.

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A Guy Named Joe, Kindly Beloved Guy, Laid to Rest

Services for Joseph Belohlavek, 63, popular proprietor of Central Garage at W. Sierra Madre Blvd. and S. Baldwin, and affectionately known throughout the city and area during his 45 years there, were held in St. Rita's Church, with the Rosary recited at 7:30 o'clock Friday night and Mass at 9 a.m. Saturday. Interment was in Calvary Cemetery. Rev. Thomas J. O'Malley officiated.

The affection and esteem in which Joe Belohlavek was held by hundreds in this area is exemplified by the following, sent to the Sierra Madre News by Den Murray, screen writer of this city:

"Joe left suddenly, without having time—he might think—to leave any message. In this, Joe would be wrong. He left a message. Plenty message.

"True, he didn't exactly say it in so many words. Nor did he write it. He just lived it. Love all God's creatures—even men!"

"A GUY NAMED JOE left

Social Activities

Miss Joan Carol Kaponya
Will Be Wed June 2 to
William Howard Peters

Engagement of Miss Joan Carol Kaponya to Leland Howard Peters, son of the William Howard Peters, mayor of Glendale, and Mrs. Lois E. Jackson of Whittier, is announced by her parents, Mr. and Mrs. Paul G. Kaponya of 70 West Santa Anita Terrace, Arcadia.

Miss Kaponya attended Pasadena City College and is a member of Theta Gamma Sorority. Her sorority sisters learned of the betrothal at the traditional passing of the candle ceremony.

HER FIANCE attended Mt. San Antonio College. He served two years in the U.S. Navy, and at present is a participant in the management training program of Security First National Bank. The wedding will take place on June 2 in the Pasadena Presbyterian Church. Members of their wedding

entourage will include: Miss Jan Davis, maid of honor, and Daniel B. DuBois, best man.

Other attendants will be Misses Judy Iacino, Carroll Brown, Carol Katz, Sylvia Shifkin, Lisa Clark, Kay Frandsen, Toni Reynolds, bridesmaids; Arthur J. Thompson, Paul Kaponya Jr., William Rapp, Gasper Cornell, Clyde Glass, Robert Lewis, Ronald Meyers, ushers; Miss Debra Lewis, flower girl, and Curtis Cornell and Christopher Cornell, ring bearers.

Baseball Moms
To Hear Treder
Outline Plans

If your 8- to 15-year-old son is interested in playing baseball, you will want to attend the mothers meeting on Wednesday, Feb. 21 at 8 p.m. in the Park House.

Bill Treder, president of the Babe Ruth League and "Red" Waite will outline the plans for this season and present their budget.

There will be reports from the fund-raising committees. Jeanette Austad and Nancy Throop will explain the procedure for the Booster Ticket Sale which will begin March 23.

Rosemary Abernethy, Florence Fisher and Sally Roane are in charge of the "Baseball." Their progress report is also scheduled. Refreshments will be served by Ann Neely and her team mothers committee.

Butch Attends
Recreation Meet

Assistant City Manager Tom Butch this week attended the meeting of Western States recreational authorities at Berkeley.

Assumption
Unit Fashion
Show, Lunch

Many date books in this area have Feb. 24 checked off to remind their owners of the fashion-luncheon the Woman's Council of the Assumption of the BVM Church is sponsoring for members and their friends.

On that day, the women will convene in the Viennese Room, Huntington-Sheraton Hotel, at 12 noon, to view a showing of a variety of spring and summer clothes, for both daytime and nighttime wear, presented by Ohrbach's of Los Angeles. Commentator will be Ohrbach's own Mrs. Betty Speed.

MRS. RICHARD LEROY, general chairman, announces Mrs. Darrell Wright is assisting her in planning the event. They have chosen white and gold as the featured colors, and white primroses are being used for the luncheon tables.

Mrs. Paul E. Price is in charge of reservations and

may be reached at SYcamore 8-4822.

Mrs. Robert Box, a committee head, is announcing a variety of gifts will be presented during the luncheon showing. The awarding of "A Vacation at the Sahara for Two" at Las Vegas, to some lucky woman will be one of the highlights.

MRS. RICHARD J. CLARKE will be glad to hear from anyone interested in a Las Vegas vacation and may be contacted at ELgin 5-6962.

Proceeds will go into a general fund supporting various parish projects.

Girls to Attend
Vermont Session

Candy Bush and Joanne Worster of Sierra Madre have been chosen alternate delegates from the Pasadena area to the 1962 Senior Scouts of the United States and from many foreign lands which convenes in July at Button Bay Park in Vermont.

Approximately 8,000 girls will attend this tri-annual roundup, this year marking its Golden Anniversary.

Storkland

A baby girl, Pamela Lee Mannion, was born Feb. 2, to Mr. and Mrs. Robert L. Mannion, 490 Grand View, at St. Luke Hospital.

Mrs. Mannion is the former Lee Brereton, daughter of Mr. and Mrs. Fred Brereton, 268 Old Ranch Rd., Hastings Ranch. Pamela has a brother, Bradley.

Mexican Student
To Speak Before
Fellowship Unit

Miss Margretta Ramirez, student at Pasadena City College will be a guest of the Women's Fellowship Evening Circle when they meet this month at Congregational Church.

Miss Ramirez comes from Guadalajara, Mexico, where her father is widely known for his work with the clinic operated by the Board of World Ministries. She will share her impressions of American student life, as well as her views of her father's work.

The meeting will be held on Tuesday, Feb. 20 at 8 p.m. in the Olive O'Bryne Room.



CINDY PAEGEL, one of the models displays the spring la mode during "Portraits in Pink," the annual benefit fashion show put on by St. Rita's Guild women at Parish Hall. Looking on are Mrs. Edmond D. Pulone and Mrs. John A. Robertson.

British Empire
Daughters Plan
Valentine Party

Marquis of Queensberry Chapter, Daughters of the British Empire in Arcadia, will hold their Valentine card party, Feb. 16, at 1 p.m. in the Hospitality Room, Glendale Federal Savings and Loan Co., 100 S. First Ave., Arcadia, to which women of British birth, ancestry, wives of Britishers and interested friends are cordially invited.

A dessert luncheon will be served, with table and door prizes. Mrs. Eleanor Miller will be hostess, assisted by Mrs. F. M. Churchwell, regent. For information, phone Mrs. Churchwell, At. 6-1956.

Schrotzbergers
Will Spend Year
In Switzerland

Edward T. Schrotzberger and family of 245 N. Adams have begun a year's residence in Lausanne, Switzerland.

The Schrotzberger family, including Jon, 12; David, 10, and Kathy, 7, left last Saturday from International Airport, Los Angeles, via SAS Airlines, flying over the North Pole, refueling at Iceland, and reaching Copenhagen, Denmark, Sunday afternoon.

They spent a day in Copenhagen, then entrained for Lausanne.

After the year in Lausanne they plan to return to the United States by boat through the Mediterranean and the Atlantic to New York.

John B. Long, For 34 Years
Publishers Association Head,
Retires From Post Today

CORONADO — John B. Long, for 34 years energetic and efficient general manager of the California Newspaper Publishers Association, was honored here today on the occasion of his retirement Thursday (today).

The occasion was the annual convention of the association at Hotel del Coronado. About 900 members of the association, their wives and friends, attended a luncheon where Stanley T. Wilson, Turlock Daily Journal pub-

Powers Will Make
Talk at Arcadia

Former Lt. Governor "Butch" Powers, a candidate for Governor, will address the regular meeting of the Arcadia Republicans, Inc., Wednesday at 8 p.m. in the First Avenue Junior High School auditorium. Admission is free and all interested voters are urged to hear Powers.

Arizona and Nevada Press Associations.

Long, who now lives in San Marino with his wife, Berthe, became general manager of CNPA in 1928 after serving as public relations director of the Northwestern Telephone Co. in Nebraska. Previously, he had been city editor of the Omaha Bee and a staff member of the Des Moines Register and Tribune. He entered newspaper work after graduation from Denison University in Ohio and became editor and publisher of the weekly Council Bluffs Enterprise in Iowa.

He served in France as a lieutenant in World War I.



John B. Long

lisher, was master of ceremonies. He presided over a succession of tributes to the peppy and dedicated man who had built CNPA into an organization of 600 members, one of the largest of its kind in the world.

Known everywhere as Johnny, Long became a national figure in newspaper circles. He was the founder of National Newspaper Week, he fought tirelessly for freedom of information, and he battled fiercely before the State Legislature, and any other available for-

ERZA CRANE of the Maui News presented him with a gift from Hawaiian newspapers. Harry Porte, retired executive of the Mergenthaler Linotype Co., read telegrams to Long from all over the country.

There also were resolutions and letters from the American Newspaper Publishers Association and the

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69 Days. Grand College Tour. Departures June 14 and June 24. N.Y. to N.Y. \$1695

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LARGE SIZE
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Match 'em! 4 300 CANS \$1.00

Spaghetti FRANCO-AMERICAN 8 15 OZ. CANS \$1.00

Lifebuoy NEW BATH 8 BARS \$1.00
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Corned Beef LIBBY'S 59¢
12 OZ. CAN

County Fair
FRUIT PIES
Apple, Berry, Cherry,
Peach or Apricot
Frozen, 8-In. Size 3 FOR \$1.00

Orange Juice CALIFAME 19¢
FROZEN 8 OZ. CAN

Ravioli BUTONI-FROZEN 3¢ 1.00
18 OZ. PKG., 12 OZ. PKG.

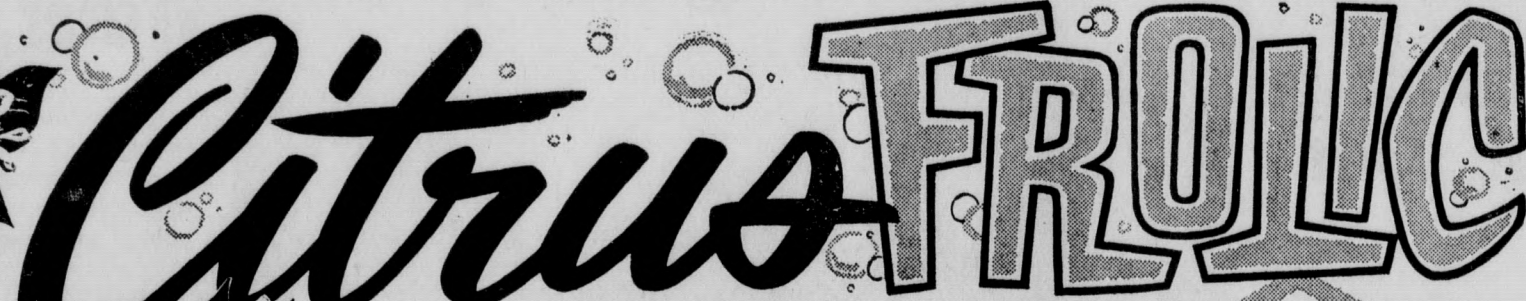
Purex Bleach 39¢
1 1/2 GAL. PLASTIC
16.5 OZ. OFF

DRISTAN
Decongestant Tablets
Pkg. of 24 ... 98¢ Value!
Save 31¢ 67¢

Kold-Kist Frozen Foods

ROAST BEEF DINNER 12 OZ. PKG. 49¢
CHILI 29¢
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FROZEN 10¢ 1.00
8 OZ. PKG.



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Arizona Desert Grown ...
Plump and Full of Juice for
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Florida Ruby Red
Grapefruit 10¢
SWEET PINK FRUIT
FROM THE INDIAN
RIVER AREA

Coachella Valley
Grapefruit 10¢
EXTRA FANCY
LARGE AND
LUSCIOUS!

Oranges

SUNKIST NAVAL ... MEDIUM SIZE

4 LBS. 49¢

Lemons

FIRM AND FULL OF JUICE

Extra Fancy
Sunkist 10¢
1 lb.

Large
Eggs
45¢
Dundee, Fresh, Grade AA
DOZ. CTN.



Steaks
U.S.D.A. Choice ... the Only Grade We Sell

RIB STEAKS
BONELESS ROUND
OR FAMILY STEAK
Your Choice 89¢
1 lb.

BONELESS CUBE OR BONELESS
SIRLOIN TIP STEAKS 98¢
Waste-free

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CUSTOM TRIMMED
WITH TAILS OFF! lb.

Porterhouse TENDER & TASTY \$1.19
THIS IS DAD'S
FAVORITE STEAK! lb.

Top Sirloin DELUXE STEAKS, \$1.39
BONELESS, TRIMMED
TO PERFECTION lb.

Fresh • Grade A • California Grown

FRYER PARTS

As Always at Von's and Shopping Bag ...
the Fresher, More Flavorful California
Grown Fryers ... A Sure Dinner Winner!

Legs MEATY YOUNG FRYING 53¢
CHICKEN ... THE KIDDES
LOVE THE "DRUMSTICK" lb.

Thighs EXTRA MEATY ... 57¢
FINE TO FRY,
BAKE OR BROIL lb.

Breasts TENDER, TASTY 59¢
WHITE MEAT ...
LOW IN CALORIES! lb.

CHICKEN WINGS 29¢ BACKS and NECKS 13¢

Delicatessen Values

BRAUNSCHWEIGER Swift's Premium 69¢
Smoked, Full Flavored
IN THE PIECE lb.

Cream Cheese BORDEN'S, 8-OZ. PKG. 35¢
Includes 5¢ Off

Smokie Links OSCAR MAYER ... A 59¢
TASTE TREAT! 12-OZ. PKG.

Borden's Biscuits OVEN READY 8-OZ. PKG. 3¢ 25¢

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Enter the Raisin Bread "Toast to Travel" Sweep-
stakes ... Get Your Free Entry Blank at the
Von's Bakery Dept. in the Store.

VON'S RAISIN BREAD 27¢
Loaf

VON'S DONUTS 6 IN A PKG. 25¢
Plain or Powdered



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VENUS
Fig Bars 29¢
TASTY
3 OZ. PKG.

CANADA DRY
Ginger Ale 2¢ 49¢
QUART
BOTTLE

ORCHIDS
Paper Napkins 2¢ 21¢
PAPER WRAP
80 CT. PKG.

NABISCO
Ritz Crackers 35¢
BUTTERY CRISP
12-OZ. PKG.

KERN'S
Preserves 98¢
STRAWBERRY
BIG 3 1/2-LB. JAR

HUNT'S
Tomato Sauce 3¢ 29¢
8 OZ.
CAN

CHICKEN of the SEA
Chunk Tuna 3¢

Around the Town With Martha

By Martha Sharp
ELgin 5-0003

Mrs. Ernest McKinley (Loren) Pendland is the statuesque, dark-eyed and attractive woman crossing guard who assists your children across Sierra Madre Blvd. at Auburn Ave., Monday through Friday.

She is always on the job, come sunshine, rain, hail, snow or flood, and always good natured with innate wisdom when handling children and adults.

In her soft, husky Tennessee twang, she says, "Ah should know somethin' about children—we've foah of owah own. Ernest was a master sergeant in the U.S. Army for 17 years and in that time we've traveled and lived over a large part of this old world."

"Sandra, 16, who attends Pasadena High School, was born in Fort Bragg, N.C. Kenneth, 14, who goes to John Marshall Junior High School, and Barbara, 12, a Sierra Madre School pupil, were both born in Atlanta, Ga., and our youngest, Janet, 10, also a Sierra Madre School pupil, was born at Fort Hood, Tex."

"AFTER THE WAR we made a trip to Europe (Ernie was still in the service) and lived in Germany for two years. We visited England, Paris, Holland and Switzerland. I have so much to be grateful for, Ernie and his eight brothers, on the Pendland side of the family all went through World War II, each in battle action, came home to make new lives for themselves and their families."

This extraordinary woman relates that Art Linkletter of famed TV-Radio "Children Say the Darndest Things" has nothing on Sierra Madre kids—He just should be at Sierra Madre Blvd. and Auburn Ave. five days a week.

THIS ONE is for real—Loren heard a mother giving her young daughter a bit of straight-arm advice one morning. Mother said, "You are to come straight home and not go down to the corner and cross the street." The little girl calmly, but emphatically, replied: "Mother, don't get in such a frenzy. The good Lord put a big strong lady with a big strong arm and hand to help me across the street."

Oh, Art, where is my microphone and camera? The Pendlands live at 58 W. Grand View Ave.

THE JUNIOR SECTION of the Arcadia Branch of AAUW will meet at the home of Mrs. David (Charity) Kirkpatrick, 324 E. Alegria, Wednesday, Feb. 21 at 8 p.m. for a stimulating meeting on home entertaining.

Mrs. Virginia Johnson, public relations director for J. Herbert Hall, Jewelers of Pasadena, Pomona, Santa Ana and Rockefeller Center, N.Y., will talk on "Think Pink About China and Glassware." Circle the date and call Marjorie Thomas, HL 7-1581 or Virginia Askren, EL 5-9331, to tell them you'll be there.

SAVE THIS DATE! . . . Feb. 22, Washington's birthday anniversary for the Civic Club Benefit Show at the Sierra Madre Theater.

"The Five Pennies," the story of the much loved musician, Red Nichols, starring Danny Kaye, a picture to be enjoyed by children and adults.

There'll be two shows, first one at 10 a.m. will include "The 3 Stooges" comedy and cartoons, with intermission at 10:31 with drawing for door prizes to be given by Sierra Madre merchants.

"Five Pennies" starts at 10:51. Matinee will start at 1:30 p.m. and you'll be out around 4:30 p.m.

This has been arranged by the philanthropic section of the Civic Club and the tickets are only 25 cents for children under 14 and 50 cents for teenagers and adults. Save the date and see a good show.

HELEN LOOMIS who with her three children will leave our town to make her home in Eugene, Ore., at the end of this month, was again honored last Tuesday when Mrs. Max Goudge of Hastings Ranch hosted a luncheon for Helen and guests, including Mrs. Tony Kraft, Mrs. Don Williamson, Mrs. Neal Brady and Mrs. Walter Elsaesser.

MRS. MARIE KEATING was hostess at a buffet supper last Saturday night at



MRS. JAMES L. SMITH (left) of 410 W. Highland, Sierra Madre, and Mrs. Walter Hempel Jr., president of the Anoaquia Alumnae are pictured at the Turf Club entrance at Santa Anita Park. Anoaquia Alumnae Day at Santa Anita is Feb. 27.

Anoaquia Alumni Group's Reunion Is Scheduled For Feb. 27, Santa Anita Park

Culminating the first year of the Anoaquia Alumnae Association's reactivation will be the reunion of former classmates at Santa Anita Park slated for Tuesday, Feb. 27.

Alumnae Day activities will lead off with a program of business at the school's Arcadia campus, the former Anita Baldwin estate, when Mrs. Walter Hempel, president, yields the gavel to the new board chairman and officers to be elected and installed at the annual meeting.

Subsequently, the faculty and senior class will share the hosting role to welcome returning graduates at a pre-post lunch in the Crystal Room of the Main House.

COMMEMORATION committee members who are finalizing plans for the association's memorial gift to be presented in honor of Mrs. Gladys Rankin, founder of the school in 1932, are

Mmes. Joseph Davitt, Jr., secretary; J. G. Palmer, treasurer, and Kenneth I. McNeil, parliamentarian.

Mrs. Kellogg Emerson Spear, vice president and special events chairman, is directing the work of some 30 class representatives who are blanketing the Southland with Alumnae Day invitations. Mrs. Spear is assisted by arrangements committee members Mmes. David Pon Tel, Evangeline Christiansen, John G. Maize, D. Harry Montgomery, B. Durward Howes III, and Brice Toole, Jr.

THE SEVENTH race's Fitzgerald Handicap, the only six and a half furlong sprint stakes on grass of the current track season, will kindle the enthusiasm of Mmes. Thomas J. Lewis, Charles R. Dillingham and James D. Harper who will join Mmes. David W. King and William D. Myers, Newport and Laguna Beach residents, at the terrace tables reserved for the group by the Turf Club.

Reservations are being accepted through the school's Alumnae Office at 701 West Foothill Blvd., Arcadia, telephone ELgin 5-1109 or Murray 1-6137.

New League Of Voters to Meet Feb. 21

A meeting of the newly-formed Sierra Madre unit of the League of Women Voters will be held Feb. 21, Wednesday, at the home of Mrs. Keith Seegmiller, 181 E. Grand View in Sierra Madre. Coffee will be served from 9:30 to 10 a.m. with the discussion following from 10 to 11:30.

Mrs. George W. Lindsay will lead the discussion on "The State's Role in Local Government." Resource people are Mrs. Ray Owen and Mrs. Howard Gates.

SEVERAL QUESTIONS to be considered are: "What to do about erosion of the tax base by exemptions? And should there be uniform state and local requirements regarding votes necessary for passage in bond elections?"

A babysitter will be available at the home of Mrs. Carl Sidle, 225 Sturdevant, Sierra Madre. All persons interested in joining the Sierra Madre unit are urged to attend.

Social and Club Activities

Mt. Alverno Guild Luncheon-Fashion Show on Tuesday To Be Fascinating Event

Mount Alverno Guild Women are anxiously awaiting the luncheon-fashion show to be presented on Feb. 20 at 11:30 p.m. at the Viennese Room of the Huntington-Sheraton Hotel in Pasadena.

Mrs. William Dean Haupt, chairman of the hostess list, has announced the following women will be assisting her: Mmes. Theodore Cocores of Altadena, Ross W. Cortese, G. R. Bartolome, Thomas Davidson, Walter Fleming, David J. Cudlip, Anthony DePasco, Frank A. Gregory of Arcadia, and foundresses of the Guild Mmes. Peter Thelan, Leo E. Baieriski and Daniel Johansick.

Mrs. Edmond Pulone, first president of Mount Alverno Guild will also be present to greet her many friends.

MANY EXCITING door prizes have been made available to members and guests from various concerns. Perhaps one of the most exciting gifts is that of two nights at the St. Francis Hotel in San Francisco and dinner for two at Lefty O'Douls and the new Franciscan Restaurant on the Fishermans Wharf.

William Travilla will present to some fortunate lady one of his originals to be made just for her. Tickets for this gown will be available at the luncheon. Mr. Travilla has recently created for Scandinavian Airlines his new Jet-Away Wardrobe which he will show at the same time as his wonderful spring collection.

This wardrobe comprising 11 articles, is executed in lightweight wool jersey with accents of black sequined French lace plus satin.

This entire wardrobe weighs less than 25 pounds and will take the traveler from casual sightseeing to opening night at the opera.

MRS. JAMES QUIGLEY is assisting Mrs. Vera Steel with decorations and these will be breathtaking. Carrying out the gold and crystal of the Viennese Room. Frank Ferris will use these colors along with luscious violet. A two-foot high statue of Saint Francis will be on each table and some fortunate person at each table will carry it home.

Luncheon tickets are going fast; some who have made reservations thus far are: Mrs. Earl P. Snyder, Mrs. Ross W. Cortese, Mrs. George Stucka, Mrs. G. R. Bartolome, Mrs. Charles Gilb, Mrs. Daniel Eshom, Mrs. Fred Ganson, Mrs. Donald W. Walsh, Mrs. Paul Wood, Mrs. W. G. Driscoll, Robert Purcell, Vido Artukovich, Andrew Papac and Joseph Rue.

Tickets are available from any Mount Alverno member or by calling reservations chairman Mrs. W. D. Haupt, SY. 4-8840, Mrs. John Moe, EL 5-0168 or Mrs. Charles Boggs, SY. 4-8147. Donation for the event is \$6.

THE AMERICAN Legion Auxiliary No. 297 will celebrate its 37th birthday anniversary Thursday night, Feb. 22, at 8 o'clock at the home of its president, Mrs. Charles Milton, at 255 E. Highland Ave. Charter members and past presidents will be honored guests. Members will contact Mrs. Milton for party refreshments.

At the meeting held on Thursday night at the home of Edna Feller, the unit made donations to the following: Freedom Foundation of Valley Forge, Radio Free Europe, Search and Rescue Squad, March of Dimes, The Leonard Wood Memorial, The Heart Fund, a memorial to Elise Hadlock, The Congregational Church Memorial Fund in memory of Mary D. Caley, and Child Welfare fund—Chairman Ethel Stein.

MONDAY NIGHT, Feb. 19, the Department of California president, Mrs. Mabel Patton, will be honored by the 18th District with a dinner to be held at El Sereno Legion Hall. Reservations are \$1.75 a plate—deadline tonight, Thursday, Feb. 15, with President Milton. Members are requested to save rummage for the coming sale.

Mrs. E. Eppard Back From North

Mrs. Esther Eppard of 225 N. Lima has returned from a week's visit with friends in San Francisco.

Woman's Club Card Party

The Sierra Madre Woman's Club will hold a luncheon and card party on Wednesday, Feb. 21, at 12 noon. Hostess will be Mrs. John A. Hoy. Reservations may be made by calling Mrs. R. M. Kilgore, EL 5-0754. Regular board meeting will be held at 10 a.m. at the clubhouse.

'Moonlight, Roses' Theme For Dance

"Moonlight and Roses," will be the theme of the Rose Bowl B'nai B'rith chapter's first annual dinner-dance to be held on Saturday, Feb. 24, at Pasadena Temple and Center.

Festivities will begin promptly at 7:30 o'clock with a cocktail hour to be followed by dinner served at 8:30.

The Rose Bowl chapter which instituted last year, has a membership made up of women between the ages of 21 and 35, according to Chapter President Mrs. Oscar Law.

THE PLAZA

Shop Talk
By Sewall Clark

IF YOU have lived in this area for a few years you may recall that the month of May here is usually cold and gray.

In Missouri, as in other states where winter sets a rich flavor for springtime, April is a month of showers but lilacs, too — and May becomes the crowning glory of what people have been waiting for all winter.

OF COURSE we are leading into a commercial about jersey dresses on "at-cost" sales, along with other beautiful garments that are so welcome in "unseasonable" cold streaks, but so long as we are being so reckless let's go a little farther out on this limb and talk about sunsets.

Have you noticed they are usually the most beautiful during "extremely cool" weather? I have a feeling that the rain we've been having lately has washed the sky in preparation for some of the most dramatic works of art we have ever seen here — provided you look up once in awhile. My wager is for late February and the Ides of March for the "Big Show." Sunsets? Wait and see.

YES, we're supposed to talk about dresses, tea-house blouses, all-wool "bulkies," and an assortment of just a few other garments (we are a tiny shop; low rent, low "mark-up." Quality? See for yourself. But genuine).

However, all the words I can use can also be used by almost anybody. Quality cannot be judged until it becomes a personal experience.

WE ARE on a quiet street, just off Baldwin east "kitty-corner" from the Shell station, surrounded by patio scenery, art galleries, Emil Fend for upholstery, the Creative Arts Center for inspiration and Jo Whalen for "Relics" (now listen, Jo, I didn't call you that. I still think of you as an antique shop).

Hmm! I'm digging myself deeper all the way.

LET'S FORGET the whole thing. Yes, I'm glad we have lots of easy parking and a relaxed atmosphere at the Plaza Shop, but when it comes to advertising I still have a crazy inclination to talk about lilacs in the rain, the brush of pine needles as you walk through a spring-time forest in Maine or New Hampshire or Vermont — and sunsets, anywhere.

If you think I'm kidding, ask my wife from Vienna who knew the Vienna Woods like you know your own backyard.

"Ask Trudie"
THE PLAZA SHOP
39 East Montecito
ELgin 6-1495

SCHOOL MENUS

THE SIERRA MADRE NEWS has arranged with Pasadena Elementary School District authorities to present each Thursday the menus which for the ensuing week will be offered in the cafeterias at Sierra Madre and Sierra Mesa Schools.

MONDAY—Chop suey, rice, spinach, carrot sticks, fruit wedges, French bread and butter, milk.

TUESDAY — Hamburger, string beans or beets, pickles and lettuce, apple sauce, milk.

WEDNESDAY—Cubed turkey in gravy over mashed potatoes, corn or broccoli, cherry cobbler, muffin and butter, milk.

THURSDAY—HOLIDAY. FRIDAY—Oven grilled fish, peas or stewed tomatoes, cole slaw, chocolate pudding, hot roll and butter, milk.



WHEN MORE THAN 100 Blue Birds of Sierra Madre and Hastings Ranch staged their annual father-daughter dinner at Don Benito School cafeteria. Councilman Ralph R. Rule of Sierra Madre was in the veritable center of things as may be seen in the picture. Surrounding him are Joe and Sue Cummins, Kay Rule, Phil Keim, Georgia Keim, and in the lower echelon Karlene and Kristi Keim, Lynn Cummins, Dale Dietrich and Nancy Rule.

Don Jackson Custom Tailors

ANNUAL SALE

STARTS FRIDAY, FEBRUARY 16

BELOW COST!

SLACKS

HAND TAILORED
ON THE BENCH FROM
OUR OWN CLOTH

REGULAR
32.50
37.50

22⁵⁰

AT COST!

450 CUTS OF THE
FINEST IMPORTED WOOLENS

- MILANO WORSTEDS
- MARN-BARNETT WORSTEDS
- GLADSON OF ENGLAND
- WELLINGTON SUPERFINE WORSTEDS

HAND CUT and TAILORED
IN OUR OWN SHOP TO
YOUR MEASURE

REGULAR
125.00
135.00
145.00

99⁰⁰ PER SUIT

SPORT SHIRTS

FROM
SWITZERLAND
ENGLAND
FRANCE

ALL HAND WOVEN
COTTONS and PURE SILKS

REGULAR
20.00
25.00
27.50

10⁸⁸

IMPORTED NECKWEAR 1/2 off

Solids and Patterns

NEAR COST!

IMPORTED SWEATERS

1/3 to 1/2 off

ALL CLOTHING and HABERDASHERY
REDUCED FOR THIS 4 DAY SALE!
FEBRUARY 16th - 17th - 19th - 20th

Don Jackson
STORE FOR MEN
CUSTOM TAILORS — IMPORTERS — HABERDASHERS

18 WEST SIERRA MADRE BLVD., SIERRA MADRE

ELgin 5-1236

Ralphs

3rd BIG WEEK! 89th

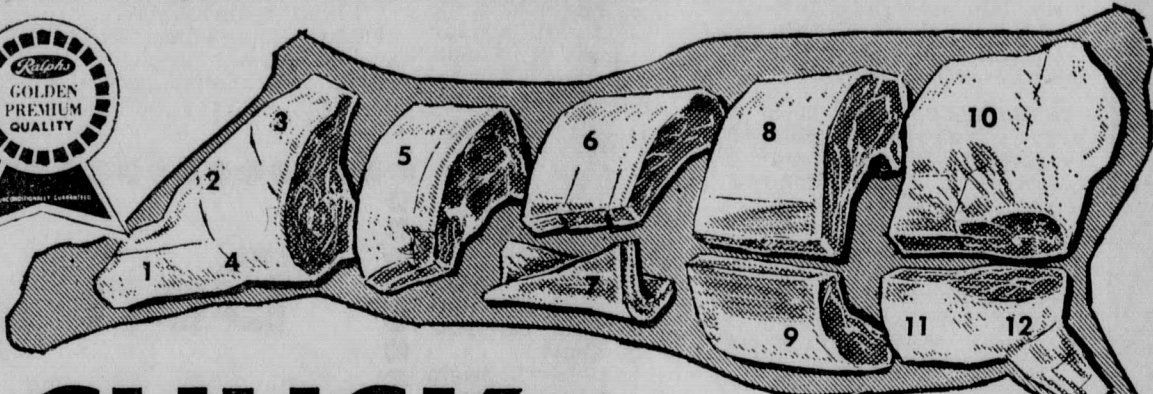
BIRTHDAY CELEBRATION SALE

OWN "DELI"

KITCHENS... NUMBER 4

GIGANTIC Ralphs GOLDEN PREMIUM CHOICE TOTAL BEEF SALE!

Remark: Golden Premium Beef is absolutely the finest quality obtainable in U.S.D.A. Choice Young Beef exclusively... no other grades. Every cut which requires aging to achieve its peak of tenderness and flavor has been aged, precisely and perfectly, under the rigid quality-control and constant refrigeration of Ralphs own Meat Center... most modern in the entire United States.



-ROASTS-

U.S.D.A. GRADE A CHOICE ONLY
CENTER CUT CHUCK or

7 BONE ROAST ¹⁰ 49^c lb.

ROUND BONE ROAST ¹⁰ 53^c lb.

RUMP ROAST ³ WELL TRIMMED 79^c lb.

CLOD or BRISKET ¹⁰ ¹¹ BONELESS DEFATTED 85^c lb.

STANDING RIB ⁸ 89^c lb.
ROLLED RIB ⁸ 98^c lb.

GROUND BEEF FRESH LEAN 39^c lb.

FRESH FILLETS ROCKFISH 49^c lb.

CHUCK STEAKS ¹⁰ 49^c lb.

U.S.D.A. CHOICE ONLY

USE WITH ADOLPH'S

SWISS STEAK ² 73^c lb.

ROUND STEAK ² 79^c lb.

LEAN MEATY SHORT RIBS ⁹ 29^c lb.

BEEF SHANKS ¹² 39^c lb.
STEWING BEEF 79^c lb.

LANCASTER FARMS ROASTING CHICKENS 49^c lb.
WITH CHICKEN SERVE OCEAN SPRAY CRANBERRY SAUCE

-AGED STEAKS- CLUB STEAK ⁶ \$1.09 VERY WELL TRIMMED

T-BONE STEAK ⁶ \$1.19

PORTERHOUSE STEAK ⁶ \$1.29
TOP SIRLOIN STEAK ⁵ \$1.39

FEATURING MORRELL PRIDE MEATS
ENTER NEW HIS AND HERS CONTEST AT ANY RALPHS STORE

SAUSAGE ROLLS ¹ 39^c lb. E-Z CUT HAMS FULLY COOKED NO SHRINKAGE
SLICED BACON ¹ 59^c lb. WHOLE or BUTT END 59^c lb. FULL SHANK HALF 55^c lb.

7 Why's IT'S Wise TO SHOP AT Ralphs

An amazing variety of truly delectable ready-prepared foods, fresh daily from our immaculate Kitchens!

Salads, both gelatin and mixed types. Dips, Pizza, Spaghetti, Enchiladas... and a world of cheeses and cold cuts!

UNCONDITIONALLY GUARANTEED

THE OTHER

7 Why's ARE...

1 GOLDEN PREMIUM MEATS

3 OUR OWN FRESH BAKERY

6 MORE SPECIALS MORE VARIETY

2 AWARD WINNING DAIRY FOODS

5 FARM FRESH PRODUCE

7 PROVEN SERVICE, SATISFACTION

Plus Low Prices and Blue Chip Stamps

Ralphs OWN

SALADS 4 FOR \$1.00
POTATO, HEALTH, COLE SLAW OR MACARONI 15-OZ. CARTONS

Save 32c

7 Why's IT'S Wise TO SHOP AT Ralphs
FARM FRESH PRODUCE

NO 1 ANJOU

PEARS 10^c lb.

FRESH FIRM

CABBAGE 4^c lb.

FLORIDA RUBY RED

GRAPEFRUIT 10^c lb.

7 Why's IT'S Wise TO SHOP AT Ralphs
FINEST FROZEN FOODS

ROSARITA FROZEN MEXICAN FOODS

COCKTAIL TACOS ^{5 1/2} 3 FOR \$1.00

COMBINATION PLATE ¹² 39^c

BEEF ENCHILADA DINNER OR MEXICAN DINNER EACH 49^c

TUNA PIE CHICKEN OF THE SEA

FISH STICKS ¹⁴ 59^c

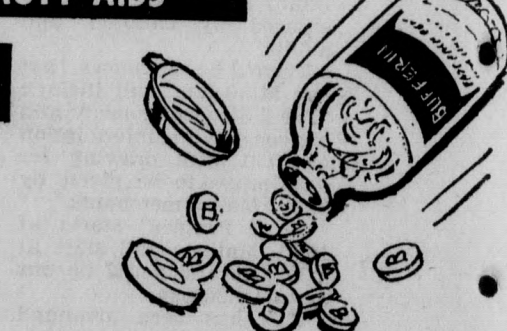
4 FISHERMEN FROZEN ICE CREAM

RALPHS GOLDEN PREMIUM WHITE HOUSE VANILLA ICE CREAM WITH MARASCHINO CHERRIES

7 Why's IT'S Wise TO SHOP AT Ralphs
HEALTH AND BEAUTY AIDS

BUFFERIN 63^c BOTTLE OF 60

JERGENS LOTION 39^c 6-OZ. REG. 59^c SIZE



FULVITA 900 LIQUID FOOD SUPPLEMENT VANILLA OR CHOCOLATE 8-OZ. 4 PACK 79^c

ADD TAX TO TAXABLE ITEMS. PRICES EFFECTIVE THURSDAY TH

ONE OF THE 7 Why's IT'S Wise TO SHOP AT Ralphs
MORE SPECIALS - VARIETY

Hunt's FOOD SALE!

HUNT'S PEACHES

CLING HALVES OR SLICED

19^c 1-LB. 13-OZ. Save 10c

TOMATO SAUCE 14 FOR \$1.00

TOMATO CATSUP 2 FOR 29^c Save 13c

PEAR HALVES 1-LB. 13-OZ. 39^c

FRUIT COCKTAIL 15-OZ. 4 FOR 89^c

WHOLE UNPEELED APRICOTS 1-LB. 14-OZ. 4 FOR \$1.00

TOMATO JUICE 32-OZ. 5 FOR \$1.00

TOMATOES 1-LB. 12-OZ. 3 FOR 85^c

STEWED TOMATOES 14 1/2-OZ. 5 FOR \$1.00

PORK AND BEANS 15 1/2-OZ. 2 FOR 25^c

COFFEE 1-LB. CAN SPECIAL BLEND 49^c Save 6c

CAMPBELL'S SOUP 2 25^c 10-OZ. CANS FOR

STRAWBERRY PRESERVES 3 FOR \$1.00

CHIVERS ORANGE MARMALADE 12-OZ. 33^c Save 4c

ASK FOR... NEW-FREE BEEF "CUTS AND COOKERY CHARTS" AT OUR MEAT COUNTER

WE GIVE BLUE CHIP STAMPS

211 E. FOOTHILL BLVD. AT SECOND AVE., ARCADIA

EL. 7-1942

STORE HOURS: 9 A.M. TO 10 P.M. DAILY INCLUDING SUNDAY

RELY on

ALWAYS... **BLUE CHIP**

ON SALE!

NUMBER 4. OF THE



Ralphs CHEESE OR SAUSAGE **PIZZA** 8-INCH **3 FOR \$1.00**

Ralphs Save 17c WITH CHEESE Save 35c WITH SAUSAGE

Ralphs SLICED 4"x4" SANDWICH SIZE-5-OZ. PKG. **MACARONI & CHEESE** 9-OZ. **29c**

Ralphs Save 4c

Ralphs WISCONSIN MILD **COOKED HAM** 1-LB. PKG. **49c**

Ralphs Save 10c

Ralphs **CHEDDAR CHEESE** 59c

Ralphs Save 14c

PILLSBURY BISCUITS BUTTERMILK 8-OZ. CANS **2 FOR 15c**

BLUE BONNET MARGARINE 1-LB. PKG. **27c**

GRAND TASTE SALAMI CHUBS 12-OZ. **49c**

KRAFT SLICED CHEESE AMERICAN, PIMENTO OR CHEEZ 'N BACON 8-OZ. **3 FOR \$1.00**

Ralphs Save 17c

ONE OF THE 7 Why's it's Wise TO SHOP AT Ralphs

OUR OWN FRESH BAKERY

LEMON CUSTARD GOLD CAKE 7-INCH 1-LAYER **55c**

Ralphs Save 4c

FIGURE 8 COFFEE CAKE PKG. OF 2 **25c**

DATE OATMEAL BREAD 15-OZ. **31c**

Ralphs Save 4c

7 Why's it's Wise TO SHOP AT Ralphs

HOUSEHOLD NEEDS

KLEENEX FACIAL TISSUE PKG. OF 400 WHITE, PINK, YELLOW OR AQUA **59c**

Ralphs Save 25c

WAX PAPER KITCHEN CHARM 100-FT. ROLL **2 FOR 33c**

Ralphs Save 5c

TOILET TISSUE M.D. (THREE 4 ROLL PACKS) **12 ROLLS \$1.00**

Ralphs Save 11c

CAT FOOD CHIC-E CHOPPED KIDNEY 4-OZ. CANS **2 FOR 25c**

Ralphs Save 10c

RELY on Ralphs for the MOST of the BEST for the LEAST!

Ranch Roundup

By
Joyce Wenger
SYcamore 8-4777

Politicians are off and running — just behind the Madison Avenue public image makers. Old Guard, Young Guard or New Frontier, it's a sure bet John Q. Public will see plenty of tailor-made images before this race is over!

How about the "Couple Next Door" approach. Of course, if not an image, but genuine, so much the better. The fact that Governor and Mrs. Ray Keyser, Jr. of Vermont, are genuinely the "Couple Next Door" may account for their success. At least that was my impression when we met recently.

The Keyseers came to California for the Junior Chamber of Commerce convention, where the Governor was presented one of the ten Young Man of the Year awards. Perhaps you caught the inspiring hour long telecast.

After meeting Governor Keyser I can testify that he didn't win the award simply because he's our nation's youngest Governor, (35).

He's dedicated to upgrading his state's economy and improving employment opportunities by encouraging select industries to move to Vermont. He's apparently working miracles with the "soft-sell" approach, and a favorable tax climate. It should be a most advantageous move for any firm from what I know of the rugged, industrious and forthright Vermont citizenry.

NOW TO COMPLETE the picture of the "Couple Next Door"; there was little of the FIRST LADY air about the attractive Mrs. Keyser. On the occasion of our meeting she was simply dressed, and I don't mean one of those simple little expensive numbers the fashion mags speak of. In fact, I had the feeling she probably does all the things the image makers claim first ladies do, like cooking, dishwashing and ironing.

And one thing is obvious, she's ardently devoted to her husband, his endeavors and to the people in the green mountains of Vermont.

While in the Southland, Governor Keyser, acting in behalf of his friends, Janice and Sam Rushworth, delivered \$500 to the Arcadia Methodist Hospital Chapel Fund, as a memorial to their son, Michael, who died from burns suffered in our Sierra Madre fire.

To the Rushworths of Chelsea, Vermont, the Keyseers literally are the "Couple Next Door," and must seem genuinely so to most of their Vermont constituents. Not an image, but for REAL, as the PR boys say!

GOING, GOING, GONE: Members of the Hastings Ranch Cystic Fibrosis Guild have invited guests to a fun-filled meeting and white elephant auction tonight at Mrs. LeRoy Frandsen's lovely home.

LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE
NO. 1279

On March 12, 1962, at 10 o'clock A.M., at 17 NORTH LAKE AVENUE, City of Pasadena, California, PASADENA ESCROW & SAFE DEPOSIT COMPANY, as Trustee under the deed of trust made by Charles H. Knox and Betty Knox, and recorded March 25, 1960, in Book T-138, Page 813 of Official Records of Los Angeles County, California, given to secure an indebtedness in favor of Morn Rothbart and Bertha Rothbart, now owned and held by Milbain Investment Co., Inc., by reason of the breach of certain obligations secured thereby, notice of which was recorded November 10, 1961, in Book M893, Page 153, of Official Records of the State of California, to the effect that the said property, to-wit:

Lot 7 of Tract No. 15769, in the City of Sierra Madre, as per map recorded in Book 398, pages 42 and 43 of Maps in the office of the county recorder of said county, for the purpose of paying obligations secured by said deed including fees, charges and expenses of the Trustee, advances, if any, under the terms of said deed, interest thereon and unpaid principal of the note secured by said deed, with interest thereon from August 15, 1961, as in said note and by law provided.

Dated: February 12, 1962
PASADENA ESCROW & SAFE DEPOSIT COMPANY,
Trustee
By PATSY J. DARWELL,
President

Published Feb. 15, 22, Mar. 1, 1962.

Announcing
A New
Department
In Our
Hastings Ranch Branch
of CO-ORDINATES
Dresses, Skirts, Slacks,
Pants, Shorts, Sweaters, by
McMULLEN

121 WINSTON WAY
(off Foothill Blvd., one block
West of Rosemead)
SYcamore 3-8508

ly San Marino home. CF Guild president Mrs. Darrell Wright announces Mrs. Matthew Slavin is in charge of the program. Mmes. John Behr, Edward Rosic and Richard McClain are co-hostess.

RAIN DIDN'T dampen any spirits at the Hastings Ranch Dance Club's Anniversary Ball last Saturday night. Members dancing the hokey-pokey report it was a BALL. I gathered that the Twist is old hat! Chuck Moore introduced the steering committee for the coming year. They are Emily and Bob Bridges, Jerry and Art Beeman, Joan and Ogden Boden, Rosalie and Al Rabin.

GORDON BAKER LLOYD will tell Las Jardineras Home and Garden Club members "what's new in camellia culture" when they meet next Tuesday at Mrs. Kenneth McClinton's home on Canfield. Mrs. Lyle Karelius and Mrs. James Nichols are co-hostess. All will join in welcoming new member Mrs. George Ward.

COMING AND GOING department: Gloria and Malcolm Murison escaped to Tucson, Ariz. for five days, while Gloria's mother cared for the youngsters. Ken Smith and sons spent a week skiing at Mammoth. Nancy and Chris Larsen, Jane and Bob Reed, Dorothy and John Evans were among the enthusiastic throng attending the Lincoln Day Dinner at the Huntington-Sheraton.

ZOE AND CLAY SNIDER hosted a cocktail gathering of 100 guests honoring Mr. and Mrs. John E. Haines of Minneapolis. Mr. Haines is Clay's boss, and vice president of Minneapolis Honeywell.

THE SYMPHONY IN FASHION presented by Les Trente Amies for the benefit of the Tuberculosis Association last week, proved once again that the average young matron, attending such affairs, even in a drenching downpour, smartly competes with the models in fashion know-how.

Must confess I enjoyed seeing the beautifully dressed guests as much as the Michael Novare collection. This famous Italian-California couturier surely has a talent with the most divine fabrics. Particularly evident in a silver and white brocade theater suit, with crystal embroidered lace top — just \$800.

Loved his little black crepes with deep cut backs, too. It may be high fashion, but I just can't appreciate slump postured, emaciated models with mask-like faces. Nonetheless, it was a lovely event.

Attending from the Ranch were Margy Johanson, Fern Ludwick, Joan Linden, Betty Vance, June Ziegler and Una Jones.

Mrs. Jack Mayhew was the center of attention while wearing a \$100 greenback lei, which turned out to be a raffle prize.

Mmes. Lawrence Bohman (prexy), Wyman Williams, Norman Buckle, John Millich, George Fasching, Jules Thibaut, Raymond Summers and many more deserve high praise!

A FOUNDER'S DAY fashion show, "Romance in Furs" promises to be an especially entertaining PTA program at Eugene Field School, Feb. 21 at 1:30 p.m. Mrs. Robert Gobrecht, Founders Day chairman, announces an outstanding collection of antiques, (from the gay '90s and roaring '20s), and modern furs will be shown by Field models Mmes. Walter Opp, Wyman Williams, Carroll Woodworth, and Daniel Fletcher.

In addition, Mrs. Joseph Cummins will present the Life Membership Awards, and the Mothersingers will preview some melodies from the March Parent Show.

Founder's Day For Wilson PTA

"Our American Heritage" is topic for the Founder's Day celebration (today) Thursday at the Wilson Junior High PTA meeting, starting at 7:30 p.m.

La Salle Seeks Championship in Basketball Race

La Salle High basketball season will come to a climactic close next Friday evening, at 8 p.m. in the La Salle gymnasium.

Hosting San Gabriel Mission, the La Salle Lancers will be aiming for Santa Fe League championship and a top berth in the CIF playoffs. Early ticket sales clearly indicate that no tickets will be available at the door. The game is a sellout.

Both La Salle and Mission have one loss in league play, La Salle having lost to Mission having lost to St. Francis in the first round. La Salle has defeated St. Francis twice. A win on Friday night will give La Salle full title to league championship.

Council Meeting

(Continued from page one)

tractor, of 642 Skyline Dr., was named to work with City Administrator Lawrence C. Bevington to devise runoff drains in the Marlborough-Canyon Crest Dr. region. Mayor W. Webster Vannier's motion that the city do everything possible to remove mud, silt and debris from storm-devastated properties was approved.

Little damage was reported to the Danes and Bauman properties in the Mira Monte area. Check dams there worked successfully and Council felt that little more can be done in view of the property owners' decision to fend for themselves. The prospect of a Daniels subdivision, however, could change Council's outlook.

Self-help by property owners was urged by both Councilmen James F. Abernethy and Severin L. Sorensen. Administrator Bevington reported that plenty of sandbags are available through some present disputed this, contending they were unable to obtain them during the rainfall.

COUNCIL WILL view the Keating, Perloff, Rasmussen and Dr. Jacobs properties in the Suffolk St. area. Small areas remain at the rear of these properties and their ownership must be smoothed out before the Suffolk St. opening can proceed.

Decision was taken to proceed with acquisition of these small strips without remuneration after Councilman Sorensen declared the sons did not feel kindly toward paying for these properties, "considering the benefits which will accrue to their owners from the Suffolk opening."

THE HOME occupation ordinance was placed on second reading and rules for the Tuesday, April 10 city election were approved.

Council adjourned until next Tuesday when sanitary sewer contracts for Districts 73 and 74 will be canvassed.

Jazz Concert On Feb. 25

Memory of Edgard Mosley, drummer of the New Orleans Band of Los Angeles, who dropped dead during the last Pioneer Days celebration will be honored through a jazz band concert to be staged in Sierra Madre School auditorium Sunday afternoon, Feb. 25, from 2 to 4 o'clock.

Fifteen musicians of the band, including a special five banjo detachment, will take part. The organization functions under the aegis of the "Hot Jazz Society," and includes several musicians who have played with various leading bands.

Youth Day Plans

continued from page 1
event they do not win the elections.

APPLICANTS must be serious in their desire to participate in businesses they indicate.

APPLICATION

Please fill out this form and return it to Sierra Madre City Hall before 5 P.M., FRIDAY, MARCH 2, 1962, if you are interested in spending March 9, 1962 in a Sierra Madre business firm. Please print clearly:

NAME _____
ADDRESS _____
PHONE _____
SCHOOL YOU ATTEND _____
GRADE _____
PARENT'S SIGNATURE _____
TYPE OF BUSINESS INTEREST _____
Examples: Retailing, Manufacturing, Teaching, Government

State in 25 words or less why you are interested in this type of business:

City Clerk Warfel Hurt In Car Crash

City Clerk L. Marie Warfel of 319 N. Sunnyside, and her family received minor injuries in a three-car crash in Arcadia Saturday.

Donald Cameron Warfel, her husband, driver of their station wagon, suffered a cut on the right eye; Mrs. Warfel, bruises and cuts on her left leg, thigh, ankle and head; Judith Marie Warfel, 11, nose injuries and cuts on her right wrist, and Eileen Marie Warfel, 5, bruises nose and cuts to her lower lip. A third child, Michael Gerard Warfel, 6, escaped injury.

The mishap occurred at Foothill Blvd. and Second Ave., and also involved a car operated by Stephen Morris Mansell, 17, of 1530 Shepherd Dr., Duarte, and a pickup truck driven by Max Leon Kellogg, 25, of Martello Ave., Pasadena. Kellogg sustained a whiplash injury.

Registration For Babe Ruth Teams On This Saturday

Due to the heavy rainfall last Saturday registration for the Babe Ruth League teams will be held again this Saturday, starting at 9 a.m. at Heasley Field.

All boys, major and minor, must register.

Eleven- and 12-year-old boys are requested to bring their mitts for tryouts will be held along with registration.

Player agent is Jim Dunagan whose phone number is ELgin 5-6230.

Wright To Teach Watercolor Class

James Cooper Wright, widely known Pasadena artist, will teach watercolor painting at the new Pasadena High School (Room 105E), 2925 E. Sierra Madre Blvd., Monday and Wednesday nights from 7-10 o'clock starting Jan. 29.

There are no prerequisites for these classes which are offered by the Extended Day Division, Pasadena City College.

MR. AND MRS. CHARLES KLINGERMAN

of Wynn Rd. entertained at a little pre-La Salle Parents dance cocktail party. Their guests were Mr. and Mrs. James Blackstock, Mr. and Mrs. Ed Martin, Mr. and Mrs. James Hickey, and ourselves.

MRS. ELMER L. (ANN) BATES, JR.

was the guest of honor last Friday evening at a stork shower given by her aunt, Mrs. Evelyn Barth. In addition to the shower, it served as sort of a farewell party. The Bates will be leaving by the time this goes to press for Linn Grove, Ia., where Mr. Bates will pastor a Presbyterian church. He recently completed his studies at the Fuller Theological Seminary. The ladies on hand were Mmes. Betty Henker, Lois Flatman, Marlene Hatt, Dottie Anderson, Rosemary Wright, Polly McMullen, Rosie Cahill, Joan Cook, Juanita Nelson, Rosalie Nelson and Virginia Rogers, at whose home it was held.

MRS. E. MARSHALL HARRIS

of Sierra Madre Villa had a bridge luncheon last week as a farewell to Mrs. Dave (Margo) Elmer. Her guests were Mrs. Paul McGiven, Mrs. John Hedrick, Mrs. George Holmes, Mrs. F. R. Anderson, Mrs. John Fricke and Mrs. Norman White.

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MEMBERS OF THE NEW steering committee for the Hastings Ranch Dance Club were announced at their Anniversary Ball Saturday night. Seated they are: Mr. and Mrs. Robert C. Bridges, Mrs. Art Beeman. Standing, Art Beeman, Mr. and Mrs. Ogden Boden. Not present for the picture are Mr. and Mrs. Al Rabin.

Villa Views

By
Toni Maurin
SYcamore 7-9634

I have decided that there are some persons in life who are just meant to be drones and I am one of them. I keep trying to get a real "hot" idea to fill the family coffers. I'm always just a little too late with everything.

I once got a million dollar idea and even wrote a letter and did some patent investigating. Before I could even get it mailed Betty Crocker came out with the identical idea. Poof—there went my new mink.

Look at the widely-known manufacturer who is or should be absolutely cleaning up on Yo Yo strings. Two strings not to exceed six yards for 10 cents. How's that for an idea.

String—the kind of stuff that "dumb nuts" like me save off newspapers!

Well, you can't win them all. I'm just waiting for them to come up with something out of all of the balls of tinfoil I've saved through the years!

SPEAKING of being real smart, the Walter Dorns of Sierra Madre Villa have done it again. They were just recently notified that they had won a new Ford Galaxie to be presented by the Spidel Watch Band Company. Mr. Dorn won the car in the Western Division for having the largest increase in sales of bands in a specified time.

WINNING contests is no new thing to the Dorn family. In 1956 they won a trip to Bermuda from the Hamilton Watch Company, and in 1958 they won a race horse for naming the best name, "Hasty Transit," in the Kentucky Club tobacco contest. Even their youngest daughter, Kathy, came up with a new camera and projector in a contest. Anyway, it's fun knowing someone who WINS!

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POLICE KILL SNAKE Mrs. Virginia E. Christian, 498 Woodland Dr., summoned police Tuesday to kill a snake on her property.

WINDOWS BROKEN Several windows in Sierra Madre School have been broken, Custodian L. M. Vangen notified police.

Testimonial Dinner For F. G. Bonelli

A testimonial dinner for Frank G. Bonelli, supervisor of the First District, Los Angeles County, was announced today by Bert Stolpe, general chairman.

The dinner is sponsored by the newspapers of San Gabriel Valley, in cooperation with civic clubs and organizations.

Announcing the event Stolpe said, "This tribute is to Frank Bonelli, the man, in recognition of his accomplishments for our portion of the Valley over the years, and not Frank Bonelli, the political figure. It is strictly non-partisan in nature."

HONORARY CHAIRMAN is the widely-known San Dimas contractor and businessman, Paul Spencer, who is also a Regent on the State Board of Education.

Master of ceremonies will be Owen Lewis of La Verne. He will welcome a gathering of an estimated 300 persons, including civic leaders, industrialists, businessmen and friends of Bonelli, from all Valley communities.

Scene of the testimonial will be the South Hills Country Club in West Covina on Friday, March 2. A representative from each community will pay tribute to Mr. Bonelli.

A RECEPTION beginning at 6 p.m. for Mr. and Mrs. Bonelli will precede the dinner.

Ticket chairman for the affair is Dwight Bradley of Glendora. Other committees will be announced as plans progress.

Music Frat Will Honor Presidents

Pasadena Alumnae Chapter of Sigma Alpha Iota, national music fraternity for women, will honor charter members and past presidents known to be residents of the San Gabriel Valley area on Saturday at 2 p.m., at the home of Mrs. Marvin Kahn, 190 S. Cañon Ave., Sierra Madre.

Mrs. James Scranton, president of the chapter also announces the affiliation of the following women: Mmes. A. H. Hesse, C. F. Roberts and Hugh Warden.

Past presidents to be honored are: Mmes. Florence Primeaux, Edwin Clauser, Henry Saunders, Paul Hadley, Frank Lauridsen, Warren James, Tom Holton, Robert Alder, Mona Emanuel, Myrtlebell Dunlap, Jimmy Jones, Wayne Furstentberger, John Hancock and Edward Hunnicutt. Chairman of the tea is Mrs. Norman Levin.

LEGAL NOTICE

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME
THE UNDERSIGNED do hereby certify that they are conducting a Horse Racing Stable business at 480 No. Mount Wilson Trail, City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of La Herradura Stable, and that said firm is composed of the following persons, whose names and addresses are as follows: to-wit: Richard Kenneth Hersh, 912 East Harvard St., Glendale, California; Robert Claude Ahrens, 480 No. Mount Wilson Trail, Sierra Madre, California.

WITNESS our hands this 17th day of January, 1962.
RICHARD KENNETH HURSH
ROBERT CLAUDE AHRENS
COUNTY OF LOS ANGELES) ss.
CITY OF SIERRA MADRE)
ON THIS 17th day of January A.D., 1962, before me, H. Clay Reavis, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Richard Kenneth Hersh and Robert Claude Ahrens known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

H. CLAY REAVIS,
Notary Public in and for said County and State.
My Commission Expires Feb. 19, 1963.
Publish Jan. 25, Feb. 1, 8, 15, 1962.

LEGAL NOTICE

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME
THE UNDERSIGNED do hereby certify that he is conducting a travel agency business at 48 North Baldwin, City of Sierra Madre, County of Los Angeles, State of California, under the fictitious firm name of SIERRA MADRE TRAVEL SERVICE, and that said firm is composed of the following persons, whose names and addresses are as follows: to-wit: Phillip H. Klajda, 4405 Lookout Mountain Avenue, Los Angeles 46.

WITNESS my hand this 15th day of January, 1962.
PHILLIP H. KLAJDA
STATE OF CALIFORNIA) ss.
COUNTY OF LOS ANGELES)
CITY OF SIERRA MADRE)
ON THIS 15th day of January A.D., 1962, before me, Lucille S. Eaton, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Phillip H. Klajda, known to me to be the person whose name is subscribed to the within instrument, and acknowledged by me that he executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

LUCILLE S. EATON
Notary Public in and for said County and State.
My Commission Expires June 10, 1962.
Publish Jan. 25, Feb. 1, 8, 15, 1962.

Senior Citizens Recommendations Are Given Praise

The study committee of Coordinating Council was highly praised by Mrs. George W. Lindsay for the recommendations which they submitted to Coordinating Council at a meeting held in Sierra Madre Nursery School Feb. 1.

The recommendations consist of programs for senior citizens and were adopted by the Coordinating Council.

A resolution that they go before the City Council for their cooperation and advice was proposed by Mrs. G. Norman Kennedy, and adopted.

Meeting's Theme Is 'Brotherhood'

A stirring report on "Brotherhood in Action" will be given by Dr. Jesse W. Stitt and Rabbi Irving J. Block at Temple Beth David, Temple City, on Wednesday, Feb. 28, at 8:30 p.m. The lecture is being sponsored by the Men's Club of the Temple as part of the celebration of February as Brotherhood Month.

Dr. Stitt, as minister of the Village Presbyterian Church and Rabbi Block, as spiritual leader of The Brotherhood Synagogue, share a joint sanctuary in the Greenwich Village section of New York City.

Ensign Due Home

Navy Ensign Richard F. Daniels, son of Mr. and Mrs. Daniel H. Daniels of 380 W. Carter, is serving aboard the destroyer USS Brush scheduled to leave Yokosuka, Japan, for home, Feb. 16. While in the Western Pacific recently the Brush participated in Seventh Fleet exercises.

CAR ORNAMENT STOLEN

Mrs. John Graham of 633 W. Montecito advised police that a miniature bowling ball adorning the front of her car had been stolen while the vehicle was parked in her driveway.

TRAVEL-FAX

By John Baldwin Seales
May we introduce ourselves? Our name is HACKNEY TRAVEL ASSOCIATES, and we're "at home" at 49 South Baldwin Avenue.

If travel appears on your calendar for the coming season we're sure you'll find us a welcome addition to the local scene.

Our purpose is to bring to you the convenience of a neighborhood travel service, along with the advantages of expert professional counsel, extensive world-wide contacts, and the assurance of a personal interest in the success of your trip extending far beyond the mere handing over of your travel documents.

To help you in formulating plans, and, we hope, to stimulate your interest in some of the fine travel opportunities open for your choice, we are working out a number of activities, about which we'll give you more details next week.

Along with a full range of normal travel services, such as plane and steamer reservations, cruises, tour programs and the rest, we'll have several specialized departments to aid you. For example, our European Car Delivery plan will afford you an excellent opportunity to purchase a Jaguar, Mercedes, or other fine imported car at considerable savings over the local price.

TRAVEL-FAX will appear in this paper each week, highlighting items of interest concerning every aspect of the travel scene. It will bring up-to-the-minute information on the latest developments in fares, schedules, etc., news of innovations in travel from all over the world, and timely tips to aid your budget and convenience.

Watch for it next week — and, if you're in the neighborhood, please drop into the office, if only to say hello. There's ample parking nearby — we're right next door to the new Post Office — and we'll be more than happy to tell you of our services. . . . Or, if you have a query concerning any aspect of travel, please feel free to call or write for the information you need.

We are happy to be in Sierra Madre and look forward to the opportunity of serving you.

HACKNEY TRAVEL ASSOCIATES
49 So. Baldwin Ave.
Sierra Madre
ELgin 5-1438 MURray 1-5485 adv.

Father-to-Be Classes Held At St. Luke

In the hustle and bustle of getting ready for a new addition to the family, the father-to-be often is forgotten, but not at the special classes for expectant parents offered by St. Luke Hospital, Pasadena, where both fathers and mothers learn about pregnancy, childbirth and the newborn baby's development.

More than 500 expectant parents have taken the 12-hour course the past two years and, according to Sister Vincent de Paul, St. Luke obstetrics supervisor, fathers

almost always attend and take much interest in the classes.

Purpose of the course is to help expectant parents understand pregnancy and childbirth as natural biological processes.

THE CLASSES, held from 7:30 p.m. to 9:30 p.m. twice a week, were developed by the hospital in cooperation with the Red Cross. Six classes constitute a complete course and program continues throughout the year.

Through use of charts, slides, movies, displays and lectures, the points covered include: The way babies develop and grow in the body, childbirth, how a family can prepare for coming of a new baby, how babies grow, and how parents can meet their baby's developing needs.

Classes average between 20 and 30 parents and are free to all, including those who plan to have their babies at other hospitals. Instructor is Eleanor Kennedy, R.N., St. Luke nursery course.

Mrs. Crockett Will Host WCTU Group

The Harter Woman's Christian Temperance Union will meet Thursday, Feb. 22 at 2 p.m. at the home of Mrs. Emily Crockett, 137 E. Sierra Madre Blvd.

Emphasis will be patriotism, remembering George Washington's birthday anniversary. This organization is interested in national and visitors are welcome.

SMALL TREES STOLEN
Police were advised that several small trees were stolen from the property of George Zetimaier of 259 E. Grand View.

News Dealer's Car Goes Into Ditch

It took James Cole and his jeep to extricate the car of Joe Grippi, news dealer, of 37 W. Grand View, early last Friday when it went into a sewer ditch at the end of Montecito Alley, just inside the city limits.

Joe's car went axle deep into the ditch. He was uninjured.

New Construction Firm Organized

Secretary of State Frank M. Jordan at Sacramento announces the Sierra Madre

Construction Co. has filed articles of incorporation, to be capitalized at \$250,000 in \$100 shares.

Directors are listed as

George R. and Mary C. Meeker of 1025 Singing Wood Dr., and Ruth E. Campbell of 1154 Lynrose, all of Arcadia.

SIERRA MADRE CIVIC CLUB

BENEFIT MOVIE

DANNY KAYE in THE FIVE PENNIES

P.L.U.S.

Cartoon and 3 Stooges Comedy

February 22 — 10 A.M. and 1 P.M.

Sierra Madre Theater

Admission: 50c

Door Prizes Galore!

OUR USUAL EVERY DAY LOW PRICES & WEEKEND SPECIALS

BLUE CHIP STAMPS



FRESH DRESSED CORNISH CROSS CHICKENS

WE GIVE BLUE CHIP STAMPS

WHOLE BODIED 33¢ lb.

QUARTERED SPLIT OR CUT UP... 35¢ LB.

SAVE 14¢ lb.

FRESH DRESSED FRYING CHICKEN PARTS

BREASTS	LEGS or THIGHS	WINGS	BACKS & NECKS
RIBS ATTACHED... 59¢	... 53¢	ECONOMICAL... 29¢	... 10¢

(SAVE 6¢ lb.) LEAN TENDER

Stewing Beef 79¢ lb.

(SAVE 6¢ lb.) LEAN

Ground Chuck 59¢ lb.

SUPER-RIGHT PURE PORK

Sausage Roll 39¢ lb.

SAVE 10¢ lb.

FULLY COOKED EASTERN GRAIN-FED WHOLE OR FULL SHANK HALF

HAMS 49¢ lb.

NO CENTER SLICES REMOVED FROM HALF HAMS

SHANK END PORTION **39¢ lb.**

BUTT END PORTION **49¢ lb.**

CENTER CUT SLICE OR PIECE **95¢ lb.**

SAVE 14¢ lb.

SUPER-RIGHT

Franks 49¢ lb.

ALL-MEAT SAVE 6¢ lb.

CAP'N JOHN—12-oz. Pkg.

Sea Scallops 63¢.

EASTERN—PAN READY

Whiting 39¢.

1½-lb. Pkg.

LOWEST PRICE IN HISTORY!

24¢ OFF

THE REGULAR 10-OZ. JAR PRICE!



JUMBO SIZE 10 OUNCES NET WEIGHT

THE FRESHEST INSTANT COFFEE MONEY CAN BUY!

New Easy Grip—Flavor-Saver Jar

10-OZ. JAR \$1.15

NO COUPON! NOTHING TO MAIL IN! YOU SAVE AN EXTRA 24¢ WHEN YOU BUY!

(SAVE 2¢) PLAIN & PEANUT

M&M Candy 27¢

5¢ OFF DEAL

VEL LIQUID* 29¢

(SAVE 10¢) REYNOLDS

WRAP* 1.79

5¢ OFF DEAL

VEL DETERGENT* 29¢

12-oz. Pkg.

12-oz. Can

12"x200 ft. Giant 8 Roll Pack

1-gal. Pkg.

WORTHMORE CANDIES

Orange Jellies... 9-oz.

Bridge Mix... 8-oz.

Non Pareils... 8½-oz.

Rum Waters... 7½-oz.

Choc. Crispettes 7½-oz.

Almond Nougats. 8-oz.

YOUR CHOICE

3 Pkgs. 1.00

(SAVE 8¢) UTAH VALLEY

CHERRIES 21¢

(SAVE 15¢) A&P—SECTIONS OF

GRAPEFRUIT 2 35¢

(SAVE 8¢) IONA

APRICOTS 21¢

(SAVE 6¢) A&P

DRINK PINEAPPLE-GRAPEFRUIT 23¢

(SAVE 10¢) KOUNTY KIST

CORN 2 27¢

1-lb. Can

1-lb. Cans

29-oz. Can

46-oz. Can

2 12-oz. Cans

A&P's Garden Fresh Produce

(SAVE 10¢) GOLDEN RIPE

BANANAS 2 25¢

(SAVE 12¢) FLORIDA RUBY RED

GRAPEFRUIT 3 25¢

(SAVE 23¢) RED CELLO-PACK

TOMATOES 2 35¢

CANADIAN SPECIAL BLENDED

Whiskey 3.99

ANN PAGE ELDERBERRY

Jelly 23¢

WELCH'S FIESTA

Punch 29¢

MARGARINE

Nucoa 29¢

5th Case 45.79)

12-oz. Glass Save 6¢

32-oz. Can Save 5¢

1-lb. Pkg. Save 2¢

NBC TWIN PACK (SAVE 3¢)

Fig Newtons 39¢

Gifford-Giant (SAVE 16¢)

Olives 4 1.00

SAVE 4¢

Brillo* 25¢

NORTHERN PAPER

Towels* 27¢

WARWICK—Dark & Milk Chocolate 39¢

12-oz. Box (SAVE 10¢)

CHERRIES 29¢

A&P FROZEN

Cut Green 2 29¢

9-oz. Pkgs.

BEANS 25¢

Fr. & Reg. (SAVE 14¢)

CHIFFON FACIAL TISSUE* 25¢

400-ct. Pkg. (SAVE 2¢)

COLD STREAM PINK SALMON 63¢

1-lb. Can (SAVE 6¢)

IONA—Yellow Cling

Sliced & Halves 21¢

29-oz. Can (SAVE 6¢)

PEACHES 21¢

1-lb. Can

2 9-oz. Pkgs.

Fr. & Reg.

400-ct. Pkg.

1-lb. Can

29-oz. Can

SUNNYBROOK

LARGE "AA" FRESH EGGS 49¢

Doz. Ctn. (Save 10¢)

SUNNYFIELD

TOP QUALITY BUTTER 69¢

1-lb. Pkg. (Save 8¢)

ANN PAGE

SALAD DRESSING 45¢

Qt. Jar (Save 14¢)

1-lb. Doz.

1-lb. Pkg.

Qt. Jar

(SAVE 10¢) HILLS BROS.

COFFEE 59¢

1-lb. Can (Save 18¢) 2-lb. Can 1.17

3745 Foothill Pasadena

HASTINGS RANCH SHOPPING CENTER

Store Hours: 9 a.m. to 10 p.m. Daily

PRICES EFFECTIVE THURS., FRI., SAT. & SUN., FEB. 15, 16, 17 & 18

Blue Chip Stamps given on all items except alcoholic beverages, tobacco products, fluid milk and cream.

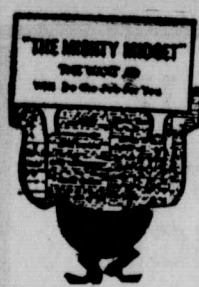
Super Markets

AMERICA'S DEPENDABLE FOOD MERCHANT SINCE 1859

OPEN SUNDAYS—Taxable Items Subject to Tax

A&P

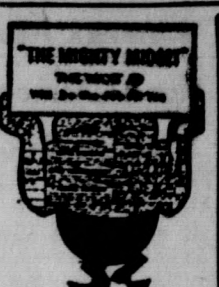
WE GIVE BLUE CHIP STAMPS



WANT ADS... MAY WE HELP YOU?

Straight classified 30c a line, 90c minimum; monthly, 25c a line. Classified display, \$1.05 an inch monthly, 95c an inch. Directory rate 80c an inch, monthly only. Deadline for Ads 2 p.m. Tuesday.

EL. 5-3324



WORK WANTED

RELIABLE woman will baby sit days or evenings. EL. 5-1336. A:9-10t

RELIABLE LADY to baby sit day or eve. Own trans. Call EL. 5-6900. A:10-26t

ROOFER
20 Years Experience
Free Estimates. EL. 5-7095
A:9-21t

CARE of mother and baby. Practical nursing. Reasonable amount of housework. EL. 5-3260. A:11-30t

IRONING DONE AT MY HOME. REASONABLE. EL. 5-3281. A:2-1t

BABY SITTING. High school grad. Day, eve. Weekends. Own trans. EL. 5-7342. A:1-25—2-15

WALLS AND WINDOWS WASHED
FLOORS WAXED
HERMAN DAVIS
EL. 8-7762

IRONING done in my home. Reasonable. All N. Sunny. side. EL. 5-3779. A:11-28t

CHILD DAY CARE
LICENSED HOME
EL. 5-9658. Also Part Time. A:2-4t

EXPERIENCED mature baby sitter. Day, eve., weekends. Own trans. EL. 5-3000. A:10-19t

EXCELLENT ironing for the particular. Well exper. Nr. Altadena & Sierra Madre. SY. 4-8929. A:2-8

BABY SITTING my home opposite Sierra Madre Schl. Full or part time. EL. 5-9633. A:2-15

Bill Ding

THIS WEEK'S SPECIAL
STARTS FEB. 19

REDWOOD
LAWN EDGING
Clear Rough Redwood
3/8" x 3"
3c lin. ft.

Open All Day Saturday

MYRTLE AVE. LUMBER CO.
1525 SOUTH MYRTLE AVE.
Mon-Fri 9-5
Phone ELIOTT 8-1851

THE BILL LARRY CO.

OFFER YOU

TRASH RELIEF

— PICK-UPS OF ALL KINDS —
INCLUDES TREE REMOVALS

Elgin 5-7679

ONLY AT

MILNE BROS.

NEW

1962 RENAULT DAUPHINE	\$1395
1962 RENAULT CARAVELLE	2195
1962 PEUGEOT 403	2295
1962 PLYMOUTH 2-DR. SEDAN	1994
1962 VALIANT 2-DR. SEDAN	1799
1962 JEEP 4-WHEEL DRIVE	1999
1962 TRIUMPH CONVERTIBLE	1799

Will Trade For Any Car, Motorcycle or Bicycle

SY. 5-9781

OPEN SUNDAY AND EVES.

MILNE BROS.

1951 E. Colorado & 2000 E. Colorado
Pasadena

WORK WANTED

QUALITY typing. Bookkeeping, Etc. My home. EL. 5-0980. Mrs. Gohr. A:9-14t

CARE for mother and baby by practical nurse. Avail. for vacationing parents. SY. 6-2401. SY. 5-3825. A:6-8t

PAINTING - DECORATING
25 Years This Area
Price—Satisfaction—Quality is your advantage with reputable contractor.
KENNETH TUXFORD
HI. 7-9765
References, Licensed, Insured

RESIDENTIAL —
COMMERCIAL —
INDUSTRIAL —
1. Remodeling or add rooms, patios, wood finishing, windows, doors, etc.
2. New Construction —Apts., houses, garages, custom patios.
3. Financing arranged. Licensed and Insured Contractors
Call Dick Norris. HI. 6-9758 or HI. 7-8992. A:2-8—3-1

WANTED: Men & Women Jobs orders pouring in Local & Los Angeles
MANY FEE PAID
Temple Personnel Agency
5645 N. Rosemead
(Near Las Tunas)
HI. 7-9232 AT. 7-9666

FOR RENT

1-BDRM. furn. cottage, \$95. 28 1/2 W. Laurel AT. 6-0704 D:1-18t

FURN. 2-bdrm. home. \$80. Mel Goodsell. D:2-8t

2-BDRM. furn. cottage in court. Adults. Parking, \$75. EL. 5-0097. D:2-8t

RENT a piano for \$4 per month. Arcadia Music Mart. 21 E. Huntington Dr. Arc. HI. 6-3111. D:2-1—2-22

SMALL cottage, partly furn. Close in. Adults. Reasonable. EL. 5-0561. D:2-1—2-22

1800 SQ. FT. M-1 45 E. Montecito EL. 5-3280. D:12-28t

IDEAL FOR ELDERLY PERSON OR COUPLE. Unfurn. 1 bdrm. apt. Quiet, pleasant, modern. 420 W. Sierra Madre Blvd. EL. 5-8461 SY. 6-2689 D:1-4t

NEW 1-bdrm. apt. available. Air conditioned, drapery, wall to wall carpet, stove, refrig., pool. EL. 5-6181. D:1-11t

COTTAGE for lady. Refrig. Wall heater. Water and gas pd. 141 Esperanza. EL. 5-9710. D:2-8

AVAILABLE 2 bdrm. unfurn. studio duplex, 1 1/2 ba. Water and gardener pd. Can be shown now. EL. 5-6660. D:2-8t

FOR RENT

\$130 1-bdrm., furn., Gold Medallion apt. Completely air cond. and sound proofed. Hot water furn. Ample garages. Must be seen to be appreciated. 80 E. Laurel. EL. 5-8284. D:2-15t

NICELY furnished 1-bdrm. cottage. 126 E. Laurel. Call after 2 o'clock D:2-15

UNFURN. modern 1-bdrm. apt. Ground floor. Also rm. for lady. Private bath and entrance. EL. 5-1192. D:2-15t

OFFICE SPACE
Fully Air Conditioned
All Utilities Paid
Janitor Service
SIERRA MADRE'S
NEWEST
OFFICE BUILDING
49 S. Baldwin
Inquire EL. 5-3456

2-BDRM. furn. house. 1500 sq. ft., 1 1/2 bath, conv. den w/frpl. Full walled and private. Choice location. \$165. EL. 5-9766. D:2-15

STUDIO APT. \$53.50
Furn. includes all utilities. Clean, comfortable, close to town. AT. 6-2723. D:2-15—3-8

SINGLE furn. apt. Kitchenette, all util., private entrance, near town. \$37.50. Apply after 5 p.m. Thurs. 10 W. Highland. D:2-15

2 Spacious New Deluxe Apts.
Front 2-bdrm. avail. Feb. 20. Extra large 1-bdrm. avail. Mar. 1. Beautifully furn. or unfurn. W-W cpts., custom drapes, air-cond., blt-ins. Lovely tree covered patio, view. Quiet, close in, adults. From \$115. 439 W. Mariposa Ave. EL. 5-7060 D:2-15—2-22

REAR cottage, furnished. Suitable for 1 or 2 persons. EL. 5-9347. D:2-15

1-BDRM. apt. Stove and refrigerator. \$35 mo. EL. 5-0125. D:2-15

ROOMY, unfurn. 2-bdrm. apt. Fireplace, carpeting, children's O.K. SY. 2-3802 or EL. 6-1427. D:2-15t

FOR SALE — MISCELLANEOUS

CRIB, mattress — 6 yr. size; maple finish crib w/Kant-wet mattress. Good cond. \$17.50. Child's wardrobe, \$6. EL. 5-2781. E:2-15

SPECIAL A-1 grade gelatine \$1.29 lb. Foods for Health, 804 S. Baldwin Ave., W. Arcadia. HI. 6-7480. E:2-15

DISHWASHER, portable, G.E. Deluxe. Formica top. Excellent cond. \$75. EL. 5-6687. E:2-8

FIREWOOD, oak and eucalyptus. Reasonable. Pete Garcia, EL. 5-0132. E:2-8—3-1

END TABLES, cocktail tables and pr. of lamps. 329 E. Highland. E:2-8

RUMMAGE SALE PRICES
Men's shirts, pants, 25c up. Ladies' dresses, shoes, blouses, 20c up. Children's shoes, clothing, 10c up. Mattresses, beds, \$5.95. Furniture, antiques, dishes, misc. Fresh stock daily. Open every night till 9
VETERANS THRIFT STORE
25 E. Colorado, Pasadena E:2-1t

FACTORY SECONDS—Picked melon rind, preserves, olives, Ward's Factory, 273 E. Highland. No deliveries. E4-6t

EXCHANGE OR TRADE

TRADE 7 Blue Chip stamp books for S&H books. EL. 5-7591. F:2-8—2-15

MISCELLANEOUS

PERMANENTS\$8.50 up
Shampoo and wave\$2.50
Open Mon. thru Sat.
WISTARIA BEAUTY SHOP
55 N. Baldwin EL. 5-9326

DRESSMAKING

EXPERT in fittings and alterations. Also new garments made. EL. 6-1874.

TRUST DEEDS

SECURED 2nd trust deeds purchased at small discounts. The Foothill Credit Co., Sierra Madre, EL. 5-0046. T:12-15t

REAL ESTATE LOANS

LENDERS ARE SCREAMING for more
REAL ESTATE LOANS
1st or 2nds
ANITA MORTGAGE CO.
HI 6-4423 MU 1-9058
Commitments

PIANOS

PRIVATE party want to buy piano for cash. SY. 9-7228. Pno. 1-25—2-15

SMALL bungalow piano, like new. Private party. MU. 1-5578. Pno. 1-25—2-15

NOW

Rent a new organ or piano of your choice for \$25. Includes delivery plus 6 lessons.
Arcadia Music Mart
21 E. Huntington Dr.
Arcadia HI. 6-3111
Pno:2-1—2-25

PIANO WANTED for cash from private party. Spinnet or Console. EL. 5-2450. Pno: 2-8—2-15

TAX SERVICE

EXPERT INCOME TAX SERVICE
Do your income tax the modern way in your home. 20 yrs. experience in the income tax field; federal and state. Have our experts save you tax dollars. For prompt home appt. call your local representative Elger Berkley, Edgewood 5-5180. BRITTON TAX SERVICE. TS:1-18—4-12

FOR SALE — REAL ESTATE

DUPLEX & 3 HOUSES

Studio type duplex with 2 baths and 2 bdrms. ea. Two 2-bdrm. houses and one 3-bedroom house. Garages. Excellent rental history. Sierra Madre Blvd., Sierra Madre.

\$45,000

Good terms.

EXCLUSIVE

CALL

EL. 5-9164

NAPIER REAL ESTATE

25 S. BALDWIN
SIERRA MADRE
ARCADIA
MULTIPLE LISTING



Flamingo

UP FOR ADOPTION
Rustic charmer featuring 15x24 living room with huge fireplace and paneled wall. Family size kitchen, master bedroom with glass doors to patio. On a lovely corner lot with plenty of room for expansion\$13,500

HOME AND INCOME
Spacious shake roof ranch home rambling across a huge lot. 3 bedrooms, 1 1/2 tiled baths, natural wood kitchen w/built in range and oven, PLUS charming 1 bdrm. rental featuring beamed ceiling living rm. with rustic fireplace and full size kitchen and bath\$27,500

20x40 LIVING ROOM
We think it's the largest living room in Sierra Madre. There's also 4 bedrooms, 3 baths, den, huge dining room. Over 5,000 sq. ft. of charming quality complete with lush w-w cpts. and drapes and secluded on a wooded acre site\$45,000

VACANT
Must sell. 3 lovely twin bedrooms, 1 1/2 tiled baths, living rm. with fireplace, separate dining room, kitchen with built in range and oven, PLUS den opening to beautiful fenced yard\$22,950

FLAMINGO PROPERTIES
Realtor — Multiple Listings
EL. 5-8045

496 W. Sierra Madre Blvd.
Sierra Madre
11 W. Huntington Dr.,
Arcadia

24-Hour Number —
HI. 6-4605

LOST AND FOUND

FOUND — all white kitten, blue eye, amber eye. EL. 5-3831. G:2-15

FOUND—Long haired white cat. EL. 5-6226 or EL. 5-7395. G:2-15

FOR SALE — REAL ESTATE

IDEAL FOR SMALL FRY
3 bedrooms, 1 1/2 baths, den-family room. Fireplace, F.A. heat, large fully fenced rear yard in good S. of the Blvd. location. Good TV reception.
\$26,500

CHARMING STUCCO HOME
Zoned for income units to be built on rear. Gd., close-in location. Home has 2 bedrooms, 1 1/2 baths, dining rm., hardwood floors, furnace with thermo. control, large picture window to mountain view. Good plantings.
\$17,500

WHY PAY RENT?
With \$1000 down, move into this attractive 2 bedroom home on easy to maintain, postage sized lot. Charming wood paneled living room with pecan flrs., fireplace, 2 doors opening to covered patio & tiny, secluded yard.
\$12,000

PRICE REDUCED TO BUILDER'S COSTS
NEW modern 1,800 sq. ft. with panoramic valley view. 3 bedrooms, den - dining, natural wood kitchen with blt-ins. Sun deck, 1 1/2 baths, F.A. heat, W-W carpeting, beautiful tile. 2 car garage.
\$31,500

Harry A. Lange
Real Estate & Insurance
Multiple Listings
81 W. Sierra Madre Bl.
EL. 5-7196
Open Saturdays and Sundays

IMMEDIATE POSSESSION
\$14,950 — Arcadia Schools
North Temple City. Attractive split rail fence frames this white frame 2-bdrm. home. Dining room, hardwood floors. Owner will include interior redecoration at this low price. Patio-porch easily convertible to lanai shaded by spreading walnut tree. Good financing available with easy payments.

VALLEY LIGHTS
3-BDRMS. AND FAMILY ROOM
Redwood and stucco features large living room with hearth fireplace and dining ell. Master bedroom 14 by 17, family room w/view of valley lights. F.A. heat. Extra large lot. Camellias, fruit trees, fenced. Outstanding value at
\$23,500
(Tenant occupied, please call for an appointment)

IDEAL FOR CHINTZ AND MAPLE
2-BDRMS., CONVERTIBLE DEN
\$25,000 DOWN
Split Ranch Road Early American style, shake roof, split rail fence. Spacious living room, fireplace, separate dining room, 1 1/2 baths, estate sized lot, patio. Bar-B-Q. Outstanding.
\$24,950

MT. VIEW SUPREME
On Secluded Cul De Sac of Custom Quality Homes
3 Bedrooms, 1 1/2 baths, dream kitchen, natural birch with all blt-ins. Air-conditioned. Ample dining area. Spacious living room w/fireplace set in wall of walnut paneling. Sliding glass to brick patio and garden. Custom quality in every detail. 80% first loan available.
ASKING \$28,500

SPLIT LEVEL
4 BDRMS. AND DEN
Custom quality contemporary. 15x27 living room, dining room, natural wood accent, fireplace, natural wood kitchen. F.A. heat. Beautifully landscaped grounds. Heated and filtered custom Paddock swimming pool. Glass lanai w/fireplace. Profusion of rare plants and shrubs. Truly one-of-a-kind.
\$43,000

INCOME SPECIALS
3-BDRM. DUPLEX
Good size living room, 3-bdrms. each unit, 3-car garage, 8 yrs. old. Room for additional units. Price includes connection to sewer and redecoration.
\$21,500

OUT OF TOWN OWNER MUST SELL
9 UNITS
Redwood and stucco ranch style. Built 8 yrs. 8 — 2 bdrms., 1 bachelor. Present conservative income \$905 per mo. Close to stores and churches. Try \$25,000 dn.
\$43,000

14 UNIT GOLD MEDALLION
Near-new. Partner disagreement forces sale. Income in excess of \$23,000 per annum. 12 — 2-bdrm., 2 — 3-bdrm., 2 bath. All elec. kitchens, air-conditioned. W-w carpets, drapes, heated and filtered pool. BEST OFFER TAKES.

Harold Pangborn, Realtor & Associates
(D.B.A. Pangborn Realty Co.)
Fine Residential and Income Properties Since 1933
Complete Multiple Listings
344 WEST SIERRA MADRE BOULEVARD
EL. 5-0201 Evenings — EL. 5-1920

Ranch Style
2-Bdrm. fam. rm., in good S.W. area. Fruit trees, deep lot. A real buy at \$21,500.

CUTE...
1-Bdrm. Doll House on postage stamp lot. Only \$7,950.

AS A BUG'S EAR
is unique, so is this! 3-Bdrm. and den in rustic setting. Good home or income. Only \$13,500. Call Elsa Beckwith, EL. 5-6354, eves.

There's No Place
like this home. Lovely 3-bdrm., (or 2 and den), 1 1/2 baths, huge kitchen, beaut. firepl., trees, make it a tremendous value for only \$22,500. Call Elsa Beckwith, EL. 5-6354, eves.

Like Young
Lovely 1 yr. old 3-bdrm., and fam. rm. 2,000 sq. ft. of luxury. Air-cond., plush carpet and drapes. Owner transferred. Gateway Terrace. \$36,900.

SY. 58-0-58
Barney Yunc

INSTRUCTION

ANYONE for landscape painting? Limited field class now forming. EL. 5-1877.

SERVICE

SIERRA MADRE TRANSFER Local and long distance moving. EL. 5-3374.

FOR SALE — REAL ESTATE

"I NEED A BIG FAMILY"
3-bdrm. and nursery. Charming older 2-story. 2 fireplaces. Den. Large cheery kitchen, separate dining room, delightful patio and rear yard. Double garage. Very convenient location. \$25,500.

WE NEED MORE LISTINGS NOW. OUR RECENT SALES HAVE DIMINISHED OUR STOCK OF GOOD LISTINGS. CALL US OR SEE US AT ONCE IF YOU WOULD LIKE TO SELL. OUR REALTEA PICTURE LISTINGS ARE PRODUCING SPECTACULAR RESULTS.

JOHN H. CURTIS, Realtor

Sierra Madre Realtearia

304 West Sierra Madre Blvd.

ELgin 5-3433

PANGBORN PRESENTS

SPIC 'N SPAN

\$12,950

On king sized lot 50x190. Has separate dining room, 2 big bedrooms, shade and shrubs. Fine home location.

IMMEDIATE POSSESSION
\$14,950 — Arcadia Schools
North Temple City. Attractive split rail fence frames this white frame 2-bdrm. home. Dining room, hardwood floors. Owner will include interior redecoration at this low price. Patio-porch easily convertible to lanai shaded by spreading walnut tree. Good financing available with easy payments.

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\$43,000

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Harold Pangborn, Realtor & Associates
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Fine Residential and Income Properties Since 1933
Complete Multiple Listings
344 WEST SIERRA MADRE BOULEVARD
EL. 5-0201 Evenings — EL. 5-1920

Thursday, Feb. 15, 1962

SIERRA MADRE NEWS—7

FOR SALE — REAL ESTATE

985 Burleigh Dr.
S.W.—15 min. to L.A.
3-bdrms. & den, 1 1/2 baths.
1,885 sq. ft. Take smaller home or income or lease with option.
EL. 5-6591 C:2-15

Very large home, R-3 lot, 17,460 sq. ft. Room for several more units.

Three houses on a lot. Very good rental returns.

Nice 2-bdrm. house on R-3 lot, 9,500 sq. ft.

See me about other income property.
Leland Marsh with
H. C. Parker
EL. 5-0842

FOR SALE — REAL ESTATE

4-BDRM. 2 BATH \$11,800
Terms: \$600 cash, bal. at 5 1/2%. 7 yrs. old, lge. lot, fair cond. Near schools, vacant, immediate possession. 17619 Brookport Ave. Covina. By owner. EL. 5-2863. C:2-8t

WANTED: A BIG FAMILY
4-Bdrms. 2 1/2 baths older 2-story on 1/4 acre. W/w carpeting, drapes, dishwasher, washer and dryer, stove. Many fruit trees. Asking \$34,000

235 WILSON
3-Bdrms. & den. Full dining rm. Basement. Gravity heat, \$3,000 down. Asking \$22,500

HUDDLESTON REALTY
EL. 5-0049 SY. 6-8161

BUSINESS DIRECTORY

ALTERATIONS

ALTERATIONS HEMS

The Misse, Dickinson
775 Idle Hour Lane
ELgin 5-0562

DUMAS AND SON

Electrical Appliance Service Center
All Types and Makes of Home Appliances Expertly Repaired—Irons, Toasters, Vacuum Cleaners, New Hoses, Coffee Makers, Roasters, Fry Pans

Flood Damage Mounting

(Continued from page one)

ON CARRIAGE HOUSE RD. it was necessary for the Kean Budans at 163, Mrs. Joseph Kemper at 164 and the Max Goudges to hastily evacuate their premises. Mud, silt and rocks filled that street and had begun to seriously undermine these high-priced homes.

N. Sunnyside residents escaped except for mud and rock damage. The Monastery was not damaged but its parking grounds to the south was filled with four feet of water and mud.

PASADENA GLEN residents suffered severe inconvenience from an onrush of water and mud but were spared possible catastrophe through the emergency flood control channel at the foot of Winifred Canyon built by County Flood Control crews at insistent demands of residents. The channel diverted the flood waters around the homes.

Water washed out Pasadena Glen Dr. in several places, making it impossible for autos to either leave or go into the canyon area. Ben Rogers of 1862 Pasadena Glen Rd., president of the Glen Improvement Association, reported the basement of his home and yard were filled with mud and debris.

Mr. and Mrs. Herbert Grabs of 1794 Old Grove Rd., suffered heaviest damage in the Glen area.

The 70 per cent of Glen residents who evacuated their homes Sunday night when thundering boulders crashed down the slopes in the Upper Glen returned to their homes Monday.

POLICE OFFICER Kit Christian of the Sierra Madre force, suffered minor back injuries when struck by a falling rock and knocked to the wet and muddy pavement. After a change in uniforms he resumed his duties.

Fred Richter, grading contractor, was impressed into city service with his equipment to help remove the storm's residue. Danny Osti put his tractor into service to assist removing debris from the Monastery grounds and N. Sunnyside.

Four fires marked duration of the storm. Chief Browns' boys took care of a refrigerator fire at the ice company on E. Montecito, broken gas main at 501 1/2 Woodland, blaze in an electric blanket at 144 E. Highland and furnace fire at 195 S. Cañon.

CHANNY FLATS RD. was completely closed and there the Search and Rescue Team assumed command.

The homes of Dr. Thomas A. Wynne, 326 N. Sunnyside; C. R. Creighton, 661 Canyon Crest; Mrs. Betty Brooks, 501 1/2 Brookside Lane, N. H. Wooley, 624 Skyline Dr.; H. K. Hammel, 690 Gatewood Lane; C. W. Hill, 530 N. Michillinda, and C. B. Walles, Jr., 500 N. Michillinda, all suffered minor damage.

A retaining wall at 642 Alta Vista Dr. collapsed; the Osborne Co. had a D-8 cat working on the Monastery grounds and J. H. Hall, district chairman of the Red Cross, was prepared to open an evacuee center at the Sierra Madre Congregational Church.

Rescue Team Fund continued from page 1

Bevington brought the proposal to the SIERRA MADRE NEWS. The latter immediately put its columns and its efforts behind the campaign.

The \$1,500, possibly more, has been banked by Administrator Bevington to the credit of the Search and Rescue Team, Fred La Lone, commander. Its use will be regulated by the heads and members of the 20-man organization which has become famed throughout the state and country for the number of rescues it has effected.

STEVEN CARSE and his bloodhound "Henrietta" contributed \$5 to the fund. The Carres live at 200 S. Cañon. Steve has an especial feeling for the Rescue Team because of his bloodhound which he forces as a member of the team's bloodhound detachment.

THE SIERRA MADRE NEWS wishes to thank the hundreds of persons who have made the success of this campaign possible. It was a valiant effort by valiant people for the help of these valiant, hardy Mountain Men.

CAPT. LA LONE today asked the NEWS to convey his heartfelt thanks to the people whose "Contributions to Courage" have made the fund successful.

"It is simply wonderful — splendid" said the captain. "I speak for every member of our team in thanking the hundreds of people who have made this fund possible. Rest assured it will be used to the best advantage. It had come to the point where we really needed it, and the response of the people, through the NEWS has been 'a many splendored thing.'"

"Our thanks, also to the SIERRA MADRE NEWS for heading up the campaign, to City Administrator Bevington for acting as treasurer, and to Councilman Ralph R. Rule who originated the idea."

Dr. Pickren Named

continued from page 1

tive service he completed the four-year surgical residency training program at Grace New Haven Community Hospital, affiliated with Yale University.

His extensive training and experience in surgery has been acknowledged by certification of the American Board of Surgery and an appointment as Fellow in the American College of Surgeons and in International College of Surgeons.

TO SERVE with Dr. Pickren the following officers were elected: John R. Brophy, M.D., vice president; George W. Groth, Jr., M.D., treasurer, and Herbert L. Herscher, M.D., secretary.

The above named officers, along with James P. Comerford, M.D., retiring president and chief-of-staff for 1961, will comprise the executive committee of the Medical Staff for the ensuing year.

To fill the temporary vacancy resulting from Doctor Groth's absence while he is studying at the American College of Medicine of the University of Vienna in Austria, Donald P. Nebeker, M.D., has been named acting treasurer and temporary member of the executive committee.

FIFTY-FOUR DOCTORS are being notified this week of their reappointment to the medical staff of the Sierra Madre Community Hospital for the ensuing year according to Lester K. Layton, Hospital Foundation president.

Appointments are made annually by the Board of Trustees upon recommendation of the executive committee of the Medical Staff, following a review of each appointee's qualifications and activities in the hospital during the preceding year.

THE DOCTORS appointed are as follows: Harold Axelrod, general practitioner; Donald J. Barry, general practitioner; Victor H. Barton, general practitioner; Robin I. Bennett, OB and GYN; John R. Brophy, surgery; Clyde L. Brower, general practitioner; William A. Brown, general practitioner; Ralph Chapman, urology; George J. Coloviras, chest.

James P. Comerford, general practitioner; Wilber Currier, E.N.T.; Don M. Curtis, orthopedics; William C. Dale, general practitioner; Robert G. Davis, general practitioner; Paul Donaldson, general practitioner; Leland M. Evans, anesthetist; George R. Frempter, general practitioner; Robert P. Fry, anesthetist; Morris J. Furman, surgery.

Paul I. Geleris, pathology; Robert W. Gentry, surgery; James E. Gibbons, urology; Earl J. Gossard, general practitioner; Leslie Grant, OB, GYN; George W. Groth, Jr., general practitioner; George W. Groth, Sr., general practitioner; Martin D. Hatch, plastic surgery; Arden R. Hedge, surgery; Herbert Herscher, general practitioner; Harry Heidenreich, general practitioner; Melville L. Jacobs, radiology; Nathan Jacobs, anesthetist; Norman F. Johnson, general practitioner.

Martha Kohl, general practitioner; Charles J. Kurth, general practitioner; Patrick J. Lavelle, urology; James W. Leftwich, general practitioner; John D. McNair, cardiac; Earle C. Manning, general practitioner; Nicholas Martin, anesthetist; Don Paul Nebeker, general practitioner; Edward C. Ober, neurology.

Gareth S. Ortman, orthopedics; Roy L. Patterson, general practitioner; Michael H. Perlin, general practitioner; Thomas R. Pickren, surgery; John H. Platt, general practitioner; Otis B. Platt, general practitioner; Emil Ritter, general practitioner; Jack Segal, surgery; John W. H. Sleeter, general practitioner; John E. Stoll, OB, GYN; Herbert F. Williams, general surgery; Craig Williamson, dermatology.

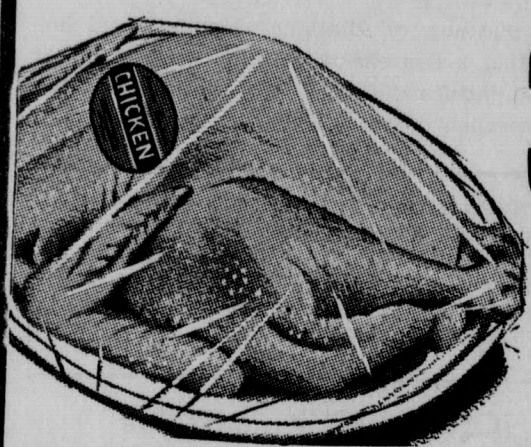
ple, through the NEWS has been "a many splendored thing."

"Our thanks, also to the SIERRA MADRE NEWS for heading up the campaign, to City Administrator Bevington for acting as treasurer, and to Councilman Ralph R. Rule who originated the idea."

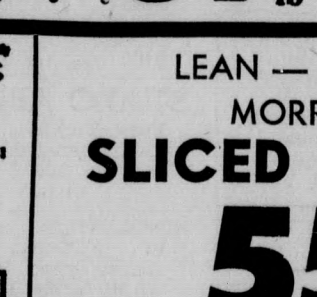
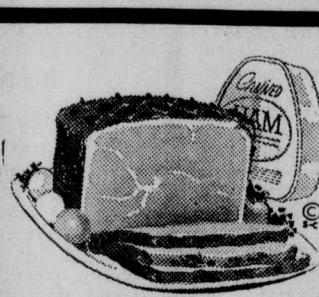
WAKE UP TO BIGGER SAVINGS

U.S.D.A. GRADE A
STRICTLY FRESHWHOLE
BODY

FRYERS

33¢
lbCUT-UP
37¢
lbHOLLAND'S ZWAN
OAKWOOD HAMS2 LB.
CAN

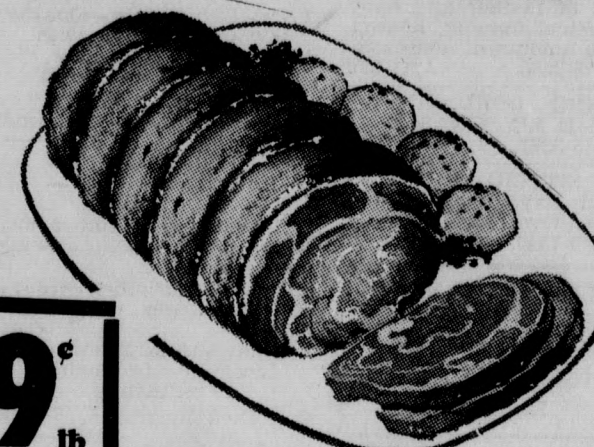
\$1.99

Canadian Bacon
3 LB. CAN \$2.99

Prices Effective Wed.-Sat., February 14-17

ROBERTS CUSTOM
MEAT SERVICEU.S.D.A. CHOICE AND
PRIME — TENDER — TRIMMED
BONELESS OVEN-READYLEAN
TENDER
ROUND
BONE
POT ROAST

BEEF

59¢
lbBEEF CLOD
ROAST85¢
lbLEAN — FRESH
GROUND ROUND79¢
lbLEAN — TENDER
STEWING BEEF79¢
lbATLANTIC
WHITE
SCALLOPS65¢
lbNORTHERN
HALIBUT
FILET89¢
lbSAVE NOW
ON COFFEE

HILLS COFFEE

ALL GRINDS
LB. CAN

59¢

2 POUND CAN

\$1.17

CHIFFON
FACIAL TISSUE

400 CT. BOX

4 for 99¢

C & H SUGAR

POWDERED — LIGHT OR DARK BROWN

2 for 29¢

ALUMINUM FOIL
Reynolds Wrap25 FT.
ROLL29¢
taxARMOUR'S
CHILI
with BEANS15 1/2-OZ.
CAN

29¢

SW
MIX N' MATCH
SALE

SW Med. Small Peas

4 for 89¢

SW Cut Green Beans

SW Fruit Cocktail

SW Grapefruit

— ALL 303 CANS —

4 FOR \$1.00



HEINZ BABY FOODS

Strained . . . 3 FOR 29¢

Chopped . . . 2 FOR 27¢



Tomato Soups 2/23¢

Vegetable Base Soups 2/27¢

All-Meat Base Soups . . . 2/33¢

10 1/2-OZ. CANS

THE WASH DAY MIRACLE
GIANT SIZE

65¢

SHATTER-PROOF PLASTIC BOTTLE
PUREX BLEACH

1 1/2 Gal. 37¢

METRICAL
WAFERS36 CT.
PKG.

99¢

SUNSHINE
HYDROX
COOKIESLB.
PKG.

39¢

Frozen Food Specials

SWANSON
CHICKEN PIES

4 for 99¢

CORNET
ONION RINGS

4 5 1/2-OZ. PKG. \$1.00

C & W SELECT
ZUCCHINI SLICES
CHOPPED SPINACH

5 12-OZ. PKG. 1.00



EXTRA FANCY FRESH

Italian
SQUASH29¢
lbYoung Tender
Marshburn CARROTS

2 for 19¢

Crisp Green Pippin
APPLES

2 lbs. 29¢

Coachella Ruby Red
GRAPEFRUIT

3 for 19¢

DELICATESSEN
TREATSFROM OUR OWN KITCHEN
FRESH DAILY — ROBERTSHOMEMADE
KIDNEY BEAN
SALAD

LB. CUP

39¢

KRAFT
PHILADELPHIA
CREAM CHEESE

8-OZ. PKG.

35¢

RATH'S ALL-MEAT
FRANKS

LB. PKG.

45¢

COMPLETE
ONE-STOP
FOOD SHOP

TILL 9 P.M.

Roberts Market
HOME OF THE GREEN FROG
ON THE CORNER ON THE SQUARE
SIERRA MADRE

"BIG ENOUGH TO
SERVE YOU —
SMALL ENOUGH
TO KNOW YOU"

OPEN FRIDAYS

Sierra Madre News

Entered as 2nd Class Matter at Post Office, Sierra Madre, California, Under the Act of March 3, 1897
OFFICIAL NEWSPAPER OF THE CITY OF SIERRA MADRE
PUBLISHED EVERY THURSDAY

ED-E. HERWIG
Editor and Publisher
MRS. EDNA M. HERWIG
Secretary-Treasurer

Established Oct. 2, 1906
Adjudication Decree Number—404,764
Date of Adjudication—Aug. 19, 1936

Earl Stewart.....Advertising, Merchandising Manager
Dottie Underwood.....Assistant Advertising Manager
Frederic Scheppe.....Plant Superintendent

"He that ruleth over men must be just, ruling in the fear of God. And he shall be as the light of the morning... as the tender grass springing out of the earth by clear shining after rain." — Last Words of King David. Old Testament.

"The flames kindled on the 9th of July 1776, have spread over to much of the globe to be extinguished by the feeble engines of despotism; on the contrary, they will consume these engines and all who work them."—Jefferson's "Testament of Freedom."

People Have a Right To Know About Books In Our Public Library

The people have a right to know what books are being purchased for and installed in the Sierra Madre Public Library.

With but one exception, no such list has been received by the SIERRA MADRE NEWS from the library in the past year, though our columns always are open to such lists. In fact, they are welcomed, for we realize that the public has a right to know, even if the librarian and Library Board members apparently do not.

THE CALIBER of books in a public library, supported by the taxpayers' money, is of especial moment in today's troubled world beset with the progression of atheistic Communism and other "isms" inimical to America and our freedom.

There is a subversive tactic in book writing known as "sleepers" by which a paragraph here and a paragraph there are inserted until cumulatively the reader cannot help but becoming influenced, either much or little, by the author's sly propaganda. The same tactic is used today in both play and movie writing.

WE DON'T believe such books are finding their way onto the shelves of our Public Library, but in any instance the public has every right to know the titles of the books, names of the authors and a description of their contents.

The columns of the SIERRA MADRE NEWS have been and are open to such information. Miss Josephine Terry, the librarian, and the Library Board members should realize most fully that the people, especially the taxpayers, have a right to know. This, they haven't done.

Sayeth the Supervisors:

Naturally, we relish recognition for Sierra Madre, Hastings Ranch, Sierra Madre Villa, the Oaks-Highland and Rosemead-Foothill areas. It makes us feel good and peppy and we know that it does something to stimulate and inspire every well-meaning and progressive citizen in our community.

Consequently, we are pleased at the recognition which the Los Angeles County Board of Supervisors has given the SIERRA MADRE NEWS's campaign to raise \$1,500 for the famed Sierra Madre Search and Rescue Team, and we are glad to reproduce the following release from the supervisors:

"SUPPORT for a fund raising campaign in Sierra Madre to benefit the famed Sierra Madre Search and Rescue Team was urged today by Supervisor Frank G. Bonelli as he paid high tribute to the volunteer mountain patrol group which conducts rescue operations in the San Gabriel Mountains.

On Bonelli's motion, the County Board of Supervisors proclaimed the month of February as "Contributions to Courage Month" in Los Angeles County and urged citizens to send contributions to the group so that they can continue their services.

This is indeed a worthwhile cause, and these citizens who are giving so generously of their time and energies to help their fellowmen on such missions of mercy are deserving of the support of all of us," declared Bonelli.

Up to the present time, the group has paid for its own supplies and equipment to carry out their work, he pointed out. However, mounting costs have caused them to seek the help of the public they serve," he added.

Contributions may be sent to Sierra Madre Search and Rescue, care of SIERRA MADRE NEWS, 9 Kersting Court, Sierra Madre."

SO SAYETH the Supervisors and we thank you Brother Bonelli and your brethren.

America Concerns Us

There are people in our own city and area who, in pacifist mood, would condone Communism, some who, possibly unaware of the seriousness of their actions and their misbeliefs, would afford aid and comfort to the Red Minions in Moscow.

There are apostles of "Better Be Red Than Dead"; others, possibly unwittingly, favor "the easiest way of pacifism; and still others, evincing a dislike for the American form of representative government, wouldn't mind seeing a dictator (Communist) rule our land. To the latter freedom means nothing, license everything.

And there are those, and make no mistake about this, who already are "playing both ends against the middle," so that if the Communists do destroy the American government and substitute dictatorship, they can, they hope, save their own disloyal hides.

THERE ARE THOSE who feel that this newspaper hits at people derogatorily because of their Pinkish or fellow-travelerish leanings. They put self before our country; they would permit plotters and their dupes to infiltrate our government and our way of freedom with alien beliefs which eat at the vitals of Americanism; they would replace our pillars of freedom for the atheistic ideologies of Socialism and Communism.

Which of the people in these categories are most dangerous to our America and most helpful to Khrushchey & Co., is problematical.

Grouped together they are a formidable force seeking

News From Sacramento

Brown Saddles Us With 5 Billion Debt

By Edwin S. Capps
(Capitol News Service—
Special to the Sierra Madre News)

SACRAMENTO — Undoubtedly, Governor Edmund G. Brown's nearly three billion dollar budget for the fiscal year 1962-63 will be the primary topic of conversation around the State Capitol until that document is passed by the Legislature late in March or early in April.

For the most part, it won't be a pleasant topic, either for the Democratic Administration, which has to defend it, or for the Republican minority, which thinks the budget is too big, and will bend every effort to cut it down.

It will, of course, be pleasant for the horde of hungry bureaucrats even now contemplating the pleasure of spending more of the people's money and benefitting from the proposed pay raises in the budget, for almost everyone from the Governor on down. Regardless of whether the Governor accepts his proposed pay increase or not, it's still in the budget.

THE FACTS of the budget are simply these. The Governor has proposed that the

State of California expend \$2.88 billion dollars, the largest sum included in any budget in California's history, for the operation of state government during the next fiscal year.

In addition to expending \$2.88 billion of "anticipated revenue from the taxpayers, the Governor is asking the Legislature to go into debt to the extent of \$820 million through four bond proposals to be voted on by the people of the state this year.

Assume the \$820 million in new bond issues is passed (the people of the state never have turned down a bond issue) and add to this the \$1,750 million bond issue already approved for water development, which has not as yet been sold, and we come up with a figure of \$2,570 million of new debt the taxpayers must face.

THEN ADD the budget figure of \$2.88 billion for the next fiscal year, and it easily can be seen that the people of California will be \$5,450 billion in actual or committed new debt during the 1962-63 fiscal year.

THERE IS NO argument here as to the necessity, advisability or legitimacy of the anticipated debt. That

argument will come when the bond issues are presented to the people. The fact is simply pointed out that the taxpayers of the state will face this amount of debt during the 1962-63 fiscal year.

And if past history presages present action, there is no escaping the fact that the new debt will amount to that much money. Past budgets submitted by Governors usually have been increased by the Legislature, rather than reduced, and it is not expected that 1962-63 will provide an exception to this rule.

IN HIS BUDGET message, the Governor said "in almost every category of economic activity, California is at record highs and is continuing its steady, upward climb."

Governor Brown never was so right, particularly if he included government spending in the economic condition of California, and government indebtedness.

It is easy to couch a financial situation in glowing terms, but inevitably, somebody has to pay the bills. The somebody has to be the California taxpayer for some generations to come.

Letter to the Editor

Dear Editor:

There is attached to my TV-set a T-Veto switch which extends to my chair so that by depressing the button I am able to shut out the babble, rudeness of the over-anxious peddlers—the "regularly" proponents, the bathroom tissue carers, the "five-out-of-six" doctors, and simpering models who stroke themselves while putting something worthless out of a fancy bottle, to name only a few.

I am in the throes of a long-felt want for a device with which to shut off the never-ending avalanche of "Occupant" mail. It appears that this "junk mail" comes to my door by the virtue (?) of numbered permits and bulk blessing of the U.S. Post Office Department whose regulations, super-sede it seems, local litter proclivities.

I AM STRUCK by what appears to me to be the high degree of contempt for those who live by the sides of the roads, in numbered homes, the "Occupants" who are given no choice, no say as to whether or not they want to participate in the continuing with the weekly accumulation on the appointed trash day. It seems that the householder is caught between the Post Office Department, on the one hand, on the other, the avidness of the intruders in their quest for another sales "buck."

One way to combat this nuisance; at least, to give substance to our dislike of the squeeze play, might be that of organizing an IRATE CITIZENS BULK MAIL SYMPOSIUM (ICBMS), where, after the chafing, chatting, and quaffing, there being no other business on the agenda, the entire assembly would repair to the new edifice on S. Baldwin (southerly of the old, terribly, unhandy site) where each member of the group would leave a generous sample of the unwanted bulk on the spanking new counter, suitably packaged, not "out of town." Instead, "out of the realm of decency." Here, in the sense of payment in kind, I am reminded of the little dog who leaped from the front porch, saying: "It remains to be seen."

—E. WATERHOUSE
"OCCUPANT"
60 E. Bonita.

EDITOR'S NOTE—This newspaper has never, except in rare instances when decency prohibited, refused its columns to letter writers.

Consequently, it hereby prints the following letter from Sam Perloff. However, it does know what difficulties the City Council experienced in its endeavors to acquire the right-of-way for the pro-

to destroy the America that spells genuine freedom.

THE TIME OF DANGER has come upon us, not suddenly but cumulatively, and mainly through placid acceptance and promulgation of Red fallacies imposed on certain groups and certain citizens.

We know that the time is here when Americans generally must stand up and be counted, and not only that but must campaign actively for America First, not Communist, Godless Russia First.

Through the months we have waged our campaign for America and Americanism consistently and without deviation. The fact that we have tramped on some people's toes or hurt the feelings of some one's friends doesn't concern us at all — America does.

posed Suffolk Street opening, and that some of these difficulties were identified with Mr. Perloff and others, including at one juncture the proposal to go into the court and condemn the property which the city needed for opening of this business thoroughfare, vital to downtown business.

As to community projects, we believe we are on safe ground in asserting that the things we have achieved for Sierra Madre and environs, including the present campaign for the SIERRA MADRE SEARCH AND RESCUE TEAM, will take equal status, at least, with anything Mr. Perloff has done.

Dear Editor:

In your editorial of Feb. 5, "Suffolk St. Selfishness," you state that a property owner effected a settlement for a larger sum to which, in your view, "he was not entitled." As the above-mentioned property owner, I resent the inference in your article that I have "bilked the city" out of more than that to which I was justly entitled.

I have in my possession, for public inspection, the appraisal of my property made by E. R. Metcalfe & Associates, who were the valuation engineers hired by the City to do the property appraisal. The price which I received was \$90 in excess of the figure at which my property was impersonally and objectively valued.

In my 25 years residence in Sierra Madre, community projects of value have certainly received both my personal backing and monetary support. As a businessman, I am interested in supporting anything of value to the downtown business district, and feel, because of my long residence and experiences here, that perhaps I am in a better position to evaluate this particular project than you.

IN YOUR NEWSPAPER you are entitled to fight for or against any cause you wish, but at least be accurate in your reporting and not subject members of our community to humiliation and irritation without first investigating the facts of any given situation. There is a crying need in our country for truthful journalism, and it would make me most happy to see it here in my own community.

—SAM PERLOFF.

Dear Editor:

Last Tuesday morning, Feb. 6, the family of Man suffered an irreparable loss. It was on this morning that Je Belohlavek, known by everyone as simply "Joe," passed away.

Man can attain greatness in many ways. Some men attain it by becoming wealthy; others attain it by leading other men; and still others attain it by making a new discovery.

Joe Belohlavek neither became wealthy, nor led other men, nor made any profound discoveries, yet Joe truly attained greatness in the deepest meaning of the word.

He attained and maintained this high stature because he loved life and thus loved people, ALL PEOPLE. His whole life was devoted to the helping of others.

IT WOULD BE impossible to estimate the number of cars that he has helped push off of the curbing at the Roberts Market parking lot, or the number of stalled automobiles that he has started, or the number of rod bearings that he has installed in automobile engines, or the number of broken bicycles, lawn mowers, shovels, wheelbarrows and other odds and ends that he has repaired, or the number of hours he spent standing on Sierra Madre Blvd. and Baldwin Ave. laughing and talking to one of the seemingly uncountable number of friends that he had. But I am certain of one thing: In each instance, he helped his fellowman, not for money or any other selfish reason, but for the sheer delight and satisfaction of making someone else happy.

Because he rarely thought of money, he was often not paid for his services, and more often not even thanked.

In spite of this, he refused to deviate from this philosophy of life, and here in lay his real strength of character. It was his unflinching strength of character, throughout his whole life, coupled with his love of people and genuine desire to help them, that made him a great and good American.

IMOURN the death of Joe, for, just as all his other friends, I loved him with an affection that is not describable with words. His death, and the death of the Central Garage, are certainly the death of an era for Sierra Madre; but the symbol of love, kindness and friendship for which they stood, MUST NOT END, in this community or any other. If he had any last wish, I am sure that this would be it.

—WINFIELD J. ABBE.

Dear Editor:

I am writing in connection with the letter and editorial comment which appeared in the Jan. 25 issue of the NEWS. You had printed an unsigned letter as an example of "smoke-screening."

The letter was filled with wonderful prose of the essence of freedom, the rights to judge others, and importance of democracy. But in reality it said nothing and meant nothing. It only sounded good to the ears, and was of no importance to the mind.

Your comment, and I must compliment you on this, was also an interesting sample of "smoke-screening." By using only one example, the notorious Alger Hiss, you state that Communism is spreading rapidly "in our own territory."

Also the letter attacked YOU personally. And yet

OUT OF THE COBWEBS

37 YEARS AGO THIS WEEK, Feb. 13, 1925—Work on the two reservoirs being constructed by Contractor H. H. Steinberger is progressing nicely, according to Water Department reports. The reservoir being built on the north end of Auburn Ave. will be completed and ready for use in 30 days. This new unit will have a capacity of 500,000 gallons. Excavation also is well under way for the Mira Monte street reservoir which will be extended to 1,500,000 gallons.

Dennis H. Stovall will go to Bakersfield Saturday to speak before a large Father and Son banquet being given by the Boy Scout District there.

L. E. Steinberger has been made a life member of the Sierra Madre Fire Department.

19 YEARS AGO THIS WEEK, Feb. 11, 1943—To Rollin C. Lewis, president of the Sierra Madre Savings Bank, has been entrusted responsibility of directing the campaign to meet the wartime quota assigned the Sierra Madre Chapter, American Red Cross. He was elected chairman of the chapter at a meeting of the directors Monday night and assured of the community's support by selection of an executive committee comprising the leaders and energetic townsfolk, all of whom have been active in Red Cross work for many years.

Dr. Arthur O. Pritchard was chosen vice president of the chapter, and C. H. Jones secretary. Elected as an executive committee to carry on with the officers are Dr. W.B. Heagerty, Dr. Pritchard, Miss Jean Woodward, Mrs. W. G. Colligan, Mrs. A. E. O'Bannon, J. S. Weber, Mayor Tom Schwartz and Mr. Jones.

Mrs. Anna S. Bacon, prominent church worker and active chairman here for two decades, donor of the chimes in the Congregational Church tower, died Monday at her home at 240 E. Alegria Ave. after a long illness.

12 YEARS AGO THIS WEEK, Feb. 17, 1949—Sierra Madre's water problem, the biggest nervous headache that has ever faced the city, this week was on the verge of being solved. Councilman Herman Baxter and City Engineer Horace W. Brod announced that the city has filed with the State Division of Water Resources for a portion of "flood flow" water that comes from Santa Anita Canyon. If the state approves this diversion of water, which would be put into the city spreading grounds during the winter and pumped back during the dry summer months, it would make available for Sierra Madre's use an additional 3,000 acre-feet of water. As a comparison, the city now needs about 2,000 acre-feet of water. It has available only 1,681 acre-feet which comes from its

you evade the criticism by generalizing. By this I mean you used ideas which are contrary to those of every patriotic American.

You stated that this letter, or the devices contained within it, gives "aid and comfort to the Commies," and then posed the questions, does "the author want to see the Red Flag waving over Sierra Madre," and "is the writer of such a letter an 'Apostle of Redism'."

By injecting these ideas, you have created the impression that the author of the letter in question may be against the ideals of democracy or the so-called American Way of Life. The author of the letter may feel this way, but it was not brought out in his letter. He attacked YOU and your opinions. But you made him out to be a possible enemy of all Americans, even though it was not implied in his letter. You threw up a screen of smoke.

Both the letter and the editorial comment were excellent examples to show us, the readers, what "smoke-screening" is. Congratulations.

—ARTHUR RAGEN.

EDITOR'S NOTE: Dear Mr. Ragen: My compliments to you on your willingness to sign your name to your letter. I dispute your opinions but you have the "guts" to express them under your own signature. The writer of the letter which you cite did not have the "guts" to sign his or her name. Remember? Also you are a rather able "smoke-screener" yourself.

Thursday, Feb. 15, 1962 SIERRA MADRE NEWS—9

We Specialize—to Serve You Better
Is Our Business
HASTINGS CAMERA SHOP
3649 E. Foothill, Pasadena SY. 9-6655

Sierra Madre Hardware

PLUMBING DEPARTMENT
25 W. Sierra Madre Blvd., Sierra Madre
EL. 5-2331

GENUINE BARGAINS

TOILET SEATS 3.95 and up	Church TOILET SEATS 5.00
GARBAGE DISPOSALS 49.50 and up	SHOWER HEADS 2.50 and up

3 KINDS OF SPEAKMAN HEADS

KITCHEN
SWING SPOUTS
LAVATORY
FAUCETS

ALL KINDS OF GAS HEATERS SOLD & INSTALLED

Water Heaters Have Gone Up \$5.00 to \$10.00 Each. We Will Sell And Install At The Old Prices. Call Us For Furnace Troubles. We Have The Best Man In The Business.

DISHMASTERS \$39.50

EL. 5-2331
Furnace Controls A Specialty



SMART SHOPPERS

know where to find budget-balanced

HOME IMPROVEMENT LOANS

What's on your "shopping list" to make your living more comfortable, your entertaining more enjoyable? An added bedroom — bathroom — carport? Swimming pool? Modernized kitchen — plumbing — wiring? Air Conditioning? Landscaping? Painting? Repairs to roof, ceiling, floor, foundation? • Right in the Shopping Center where you go for the best in goods and services at a saving is the friendly, convenient office of Pasadena Federal — your dependable source for the funds you need to make your home BIGGER, BRIGHTER, BETTER! • Whatever you're in the market for, drop in soon and let Bailey Bishop show you how quickly and easily it can be yours, with a loan up to \$3,500 and as long as 5 years to repay, on budget-balanced monthly terms!

HOME IMPROVEMENT LOANS HEADQUARTERS: FOOTHILL-ROSEMEAD OFFICE • 3617 E. Foothill Boulevard
DOWNTOWN OFFICE: GREEN AT LOS ROBLES • 4½% current annual rate on insured savings. Quarterly payments.

PASADENA
FEDERAL
SAVINGS

Let's go to Church Sunday

'Let's Get Together' Dinner Will Boost New Church At Shepherd of the Hills

A "Let's Get Together" fellowship dinner will be held at Shepherd of the Hills Lutheran Church, 33 E. Sierra Madre Blvd., Sierra Madre, at 7 p.m. Friday, Feb. 23, in celebration of the congregation's recent victory in obtaining renewal of the variance to build on its site.

The church owns three acres at the northwest intersection of Foothill Blvd. and Santa Anita Ave. in Arcadia, and expects to build soon.

Speaker will be Howard L. Logan, Granada Hills, administrator of the Pacific Southwest Synod of the United Lutheran Church in America. The synod has 135 churches in California, Arizona, Nevada and Hawaii.

MR. LOGAN was executive secretary of the United Lutheran Church Men in New York before becoming the synod's administrator two years ago. He is an active Lutheran layman and a lay preacher.

The dinner, open to members and friends of the church, is sponsored by the Brotherhood. It will be a catered Swiss steak dinner with all the trimmings. There is no charge. A free will offering will be received, proceeds going to furnish the new church.

A soprano solo by Mrs. Ruth Markham, "Bless This House," will highlight the program which will be in charge of William Haines, Brotherhood president. Other officers are Ernest W. Nelson, vice president, and Donald L. Mueller, secretary-treasurer.

Ascension News

The Lenten study group sponsored by Women of the Church and conducted by Father Smith, will meet Friday mornings for six weeks, beginning March 16.

Each session will be preceded by Mass at 9:15 a.m. and a light breakfast in Parish Hall. Sessions will close by noontime.

Discussions will be based on a section of Bishop Bayne's book, "Christian Living."

If you plan to attend this study group, please call Mrs. James Felton, SY. 8-1744, as soon as possible so that she may order the proper books. Cost of the book, food and incidentals is \$2.50. Babysitting will be provided.

AN EVENING STUDY group is being planned for Friday nights during Lent following the Stations of the Cross and Benediction. The time will be from 7:45 to 10 o'clock. If you are interested, please talk to Father Miller. The topic that he will discuss with the group is "The Doctrines of the Creed."

THE ANNUAL George Washington's Birthday Corporate Communion for Men and Boys will be held Saturday at 10 a.m. at St. James' Episcopal in South Pasadena. The church is located at 1205 Fremont Ave.

The preacher will be Rev. Robert E. Terwilliger of St. James' Church in Los Angeles. Bishop Bloy and Bishop Curtis urge all men and boys to pray for peace of the world and consider their loyalty to God and country at this time.

THE ALTA REGUILD will serve its annual Shrove Tuesday Pancake Supper in Parish Hall on Tuesday night, March 6, beginning at 6:30 o'clock. Donations of \$1 are requested.

ASCENSION PARISH is participating in the World Day of Prayer to be held March 9 at the Methodist Church. Choir members and two leaders will be in the service during the day.

THE 66th ANNUAL Convention of the Diocese of Los Angeles is now being held in San Diego through Feb. 15. Delegates from the Ascension Parish are Messrs. Eugene F. Englar, Thomas K. Hawkins and Hall Perry. Alternates are Messrs. Ren A. Meader, Ralph E. Meader and John W. Meracle.

Chapel Choir and the Prospector Sunday School Class Quartet.

All young people are invited to attend these outstanding evenings as Bethany observes Youth Week.

Methodist Notes

Methodist Women Plan March Sale

Women of the Sierra Madre Methodist Church are doing their spring housecleaning early — and will sponsor a rummage sale at Parish House, north of the Sanctuary, on Friday and Saturday, March 1 and 2.

They would welcome any donations brought to the Parish House prior to the sale, or would be happy to arrange for pickup. Please call SY. 5-2129 or EL. 5-6126.

Presbyterian Newsbits

Trinity Presbyterian Men depart from their usual program on Feb. 28 and will invite the public to hear the dynamic speaker, John Rees.

The program begins at 8:15 p.m. and will be held in the sanctuary. Mr. Rees will talk about Communism, its nature, and its threat to our way of life.

Born in Lithuania, he came to the United States in 1949 as a displaced person. Having lived under the rule of Communism for many years, he knows from experience what Communism is really like.

BILL DAVIS, retiring president of the Trinity Men's Club, passed the baton of leadership to its new president, Art Penberthy Jr. Sworn into office with Art Wednesday night, Jan. 31, were: Marshall Black, vice president, and Al Korgibel, secretary-treasurer.

THE DEACONESSES had their monthly meeting on Feb. 2 at the home of Eileen Ray. Kathy Curry gave the devotional.

March 2 meeting will be held at the home of Helen Scharer, with Lola Durning giving the devotional.

'Nuremberg' Topic Of Rabbi Angel

Rabbi Camillus Angel, conducting the Sabbath eve services on Friday at 8:30 p.m., at Temple Beth David of the San Gabriel Valley, will speak on "Judgment at Nuremberg."

The Temple Choir will participate, with Mrs. Charles Lich of 710 Encino Dr., Ardia, at the organ. Mrs. Jerome Glasses of 1140 S. Valencia, Alhambra, will read the Invocation and recite the Blessing of the Lights. Maurice Marlow of 5544 N. El Monte Ave., Temple City, will read the Kiddush (Sanctification Prayer).

'True Happiness' Sermon-Topic at Christian Science

The nature of true happiness will be brought out Sunday at all Christian Science church services. Scriptural selections in the lesson-sermon on "Soul" include these verses from I Chronicles (16:8, 10, 27), "Give thanks unto the Lord, call upon his name, make known his deeds among the people."

Glory ye in his holy name: let the heart of them rejoice that seek the Lord. . . . Glory and honour are in his presence; strength and gladness are in his

place.

The golden text is from Isaiah (6:3), "Holy, holy, holy, is the Lord of hosts: the whole earth is full of his glory."

BOY'S BICYCLE STOLEN

Mrs. Roger D. (Lois) Anderson reported to police theft of her son's bicycle. The Andersons reside at 1115 Medford.



CARD OF THANKS

Joe Belohlavke Jr. The family expresses their sincere thanks to friends and relatives for their devoted services, beautiful floral offerings and cards in our recent bereavement.

Wife, Dorothy Mother, Florence M. Belohlavke and Family.

"What we call life is a journey to death, and what we call death is a passport to life."

—Caleb C. Colton

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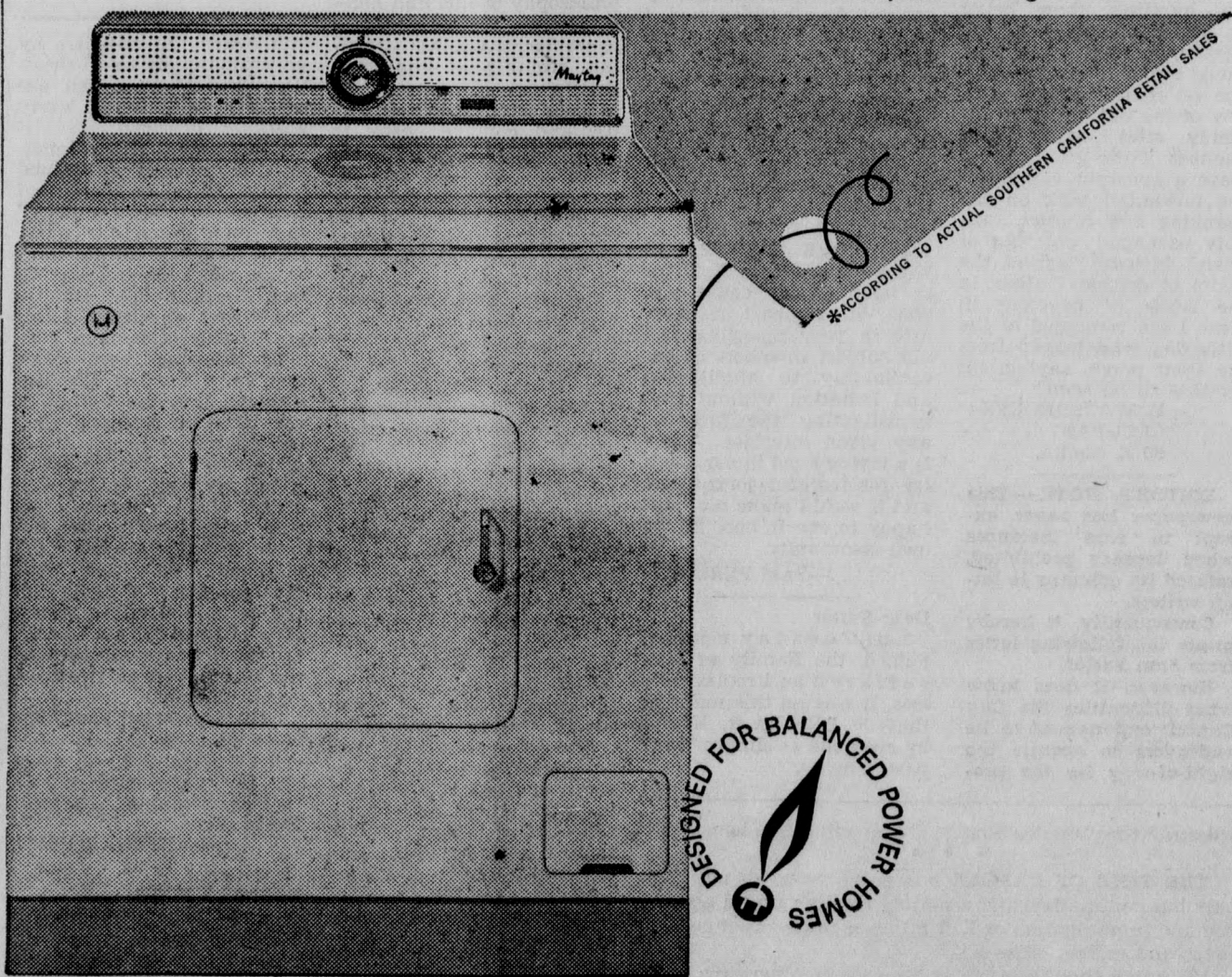
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10:10 a.m.—Worship

Sermon: "A Job For Everyone"

Pastor Ray E. Hansen

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9:15 a.m.—SUNDAY SCHOOL and BIBLE DEPARTMENTS
Lesson: "The Raising of Jairus Daughter"
10:30 a.m.—CHURCH WORSHIP HOUR
Sermon: "Divine Grace and Christian Persistence"
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Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20..... 9:30 A.M.
Wednesday Testimonial Meetings..... 8:00 P.M.
Sunday, Feb. 11 — "Soul"
READING ROOM, 22 N. BALDWIN AVE.
Daily Except Sundays and Holidays..... 12-5 P.M.
Saturday 10-5 P.M.

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Welcomes you to the following services:
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Youth Services 6:00 p.m.
Evening Service 7:00 p.m.
Sierra Madre Church of the Nazarene
191 W. Sierra Madre Blvd., Sierra Madre
Rev. J. P. Stockett, Pastor EL. 5-9545

BETHANY CHURCH

(INTERDENOMINATIONAL)
Baldwin at Montecito Robert M. Schaper, Pastor
8:15 a.m. & 11:00 a.m.—Morning Worship
9:30 a.m.—Sunday School
8:00 p.m.—Special Youth Service
Special Music: Chapel Choir and Men's Quartet

Santa Anita Church of Religious Science

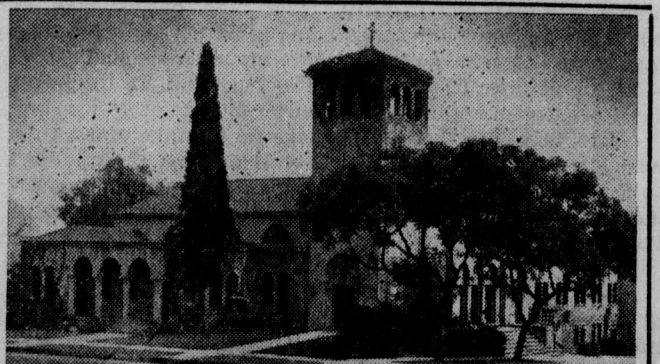
226 W. Colorado Blvd., Arcadia HL. 6-8206
DR. ETHEL BARNHART, Minister
Sunday, Feb. 18, 11 a.m.
"DYNAMICS OF SPIRITUAL HEALING"
Healing Meeting, Wednesday, 10:30 a.m.
Junior Church, Sunday, 11 a.m.
Youth Activity, 7:30 p.m.
Dial-for-Prayer — HL. 7-6162

The Methodist Church

695 W. Sierra Madre Blvd
Rev. Clinton W. Swengel will talk on
"Christ Answers Our Fears"
Sunday Worship Services at 9:30 and 11 a.m.
Sunday School 9:30 a.m.
Adult Bible Study Class — 7 p.m.
Child Care during Church
Rev. Clinton W. Swengel, Pastor

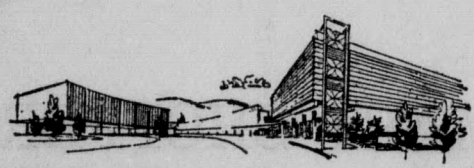
EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
Rev. Harley Gibbs Smith, Jr., Rector
Rev. James H. Miller, Assistant Priest.
Rev. Stephen Green, Assisting
SUNDAYS
7:30 a.m.—Mass
10:00 a.m.—Family Sung Mass
10:45 a.m.—Sermon, Sunday School Classes and Coffee Hour
WEEKDAYS
7:00 a.m.—Mass
9:00 a.m.—Mass Wednesday
Confessions: Saturday 11 a.m. and 5 p.m.



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Church Services 9:30 and 11 a.m.
Rev. George W. Lindsay Will Preach on
"The Dungeon of the Heart"
Church School 9:30 a.m.

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Church News

'Milestones And Men' Is Steckel Topic

Dr. Charles W. Steckel, spiritual leader of the Foothill Jewish Community Center, will conduct services Friday night, starting promptly at 8:30 o'clock. His topic will be "Milestones and Men."

Mrs. Jules Lerner will bless the Sabbath lights.

Prayers will be sung by Cantor Solomon Edelman and Mrs. Bernice Towner will be at the organ.

Hosts for the Omeg Shabbat will be Dr. and Mrs. Jules Lerner, celebrating the 17 wedding anniversary.

ON SUNDAY, Feb. 18, members of the Foothill Jewish Community Center will attend services at 10:30 a.m. at the Trinity Presbyterian Church. This is in observance of Brotherhood Week which President Kennedy has designated as Feb. 18 through 24. Rabbi Steckel will speak on "Visible and Invisible Walls."

The following Friday night, Feb. 23, at 8:30 p.m., the exchange of services will be completed when members of the Trinity Presbyterian Church will be guests of the Foothill Jewish Community Center.

Rev. Drury Haight will be the speaker. Everyone is cordially invited.

Pre-Lenten Service at Faith Church

"Divine Grace and Christian Persistence" will be the 10:30 o'clock Sunday morning sermon subject of Rev. Armin Hesse at Faith Lutheran Church, 835 Hastings Ranch Dr., as the congregation enters the pre-Lenten cycle of the church year.

In announcing this theme, based on I Corinthians 10:1-12, the clergyman said:

"Consideration will be given to the notion of 'indestructible grace,' the idea of 'once in grace, always in grace,' which maintains that once a person becomes a Christian by the grace of God he will remain a Christian throughout life. Can this concept be substantiated, or is there a possibility of losing the goal; is there 'many a slip twixt cup and lip'?"

THE USHERS STAFF will meet on Tuesday night at 8 o'clock under the direction of Daniel Stone.

Women of the parish plan to attend the Zone 7 Christian Growth Institute of the Lutheran Women's Missionary League, to be conducted next Wednesday, 9 a.m. to 2:30 p.m., at Zion Lutheran Church, South San Gabriel.

Members of Faith Lutheran have received an invitation to attend a dedicatory service for the new church sanctuary of First Lutheran Church, 9123 E. Broadway, Temple City, next Sunday at 4 and 7:30 p.m.

'A Job For Everyone' Is Hansen Topic

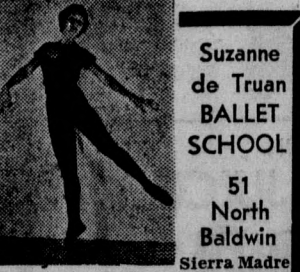
"A Job for Everyone" is the sermon topic of Rev. Ray E. Hansen, pastor of Shepherd of the Hills Lutheran Church, at 10:10 a.m. Sunday.

To congregation, which expects to build this year on its site at Foothill Blvd. and Santa Anita Ave. in Arcadia, worships in the Masonic Temple, 33 E. Sierra Madre Blvd., Sierra Madre.

Basing his remarks on the parable of the workers in the vineyard, Matthew 20:1-16, Pastor Hansen will comment:

"MEN DO NOT crack up because of hard work as much as from useless activity. It is much worse not having to work hard enough, than having to work too hard."

"The parable is telling us



Suzanne de Truan
BALLET SCHOOL
51 North Baldwin
Sierra Madre

PHONE
SY 6-2610 CL 7-5707

that the Kingdom of God has a place for every person, and a job he can cheerfully do. God's call to us through Christ is more than an assurance of security. We are called to a great task. The church, at its best, sees possibilities in people where the world is blind to them. People at loose ends need the good word: 'Get to work.'"

The church has Christian education classes, including adult Bible study, at 9 a.m. each Sunday for all ages.

Dr. Barnhart To Discourse On 'Healing'

"The Dynamics of Spiritual Healing" will be discussed by Dr. Ethel Barnhart in her sermon at 11 o'clock Sunday morning at the Santa Anita Church of Religious Science, 226 W. Colorado Blvd., Arcadia.

Much of Jesus' ministry was healing the sick. He called forth the wholeness already inherent in man, thus establishing that wholeness, including health of body, as man's divine inheritance. How to receive this inheritance will be the theme of Dr. Barnhart's discussion.

The Tower Choir, directed by Marijean and Robert Estey, will present "Build Three More Stately Mansions," by Andrews, as the anthem. Nursery care is available.

JUNIOR CHURCH meets at 11 o'clock and includes classes from pre-school through 9th grade. High school and college groups meet at 7:30 o'clock Sunday evenings. Dedicated teachers offer a creative experience to children at each grade level. All children are welcome.

Rev. Rosalie Fowler conducts a healing meeting on Wednesday mornings at 11:30 o'clock in the church sanctuary. The public is invited to worship in this holy place and receive the blessings of prayer and meditation.

Dial-For-Prayer, HI. 7-6162, day or night.

Sawyer School Provides Training and Positions

Secretary to the general manager of a national stock brokerage house; secretary to the production manager of an electronics firm; secretary in the State Department of the United States; personnel manager for a leading electronics firm. There are only a few of the interesting, highly-paid positions in which Sawyer graduates have been placed.

During 1961, the Sawyer Placement Office in Pasadena received 736 calls from employers in this community. One hundred twenty-two graduates were placed in positions during the same period. Thus, for each graduate there were more than six available positions. This

secretarial shortage is nationwide and has existed for many years.

EVERY STUDY of critical skill shortages, listing, of course, physicists, engineers, chemists and the like, also includes secretaries. Mrs. Dorothy Ferris, director of Sawyer School of Business, reports that calls from employers during the first few days of January are continuing at the same brisk pace.

Sawyer Schools of Business, with schools in eight cities, is the largest business school in Southern California. The Pasadena Sawyer School is now housed in modern, well-equipped quarters at 1165 E. Colorado Blvd.

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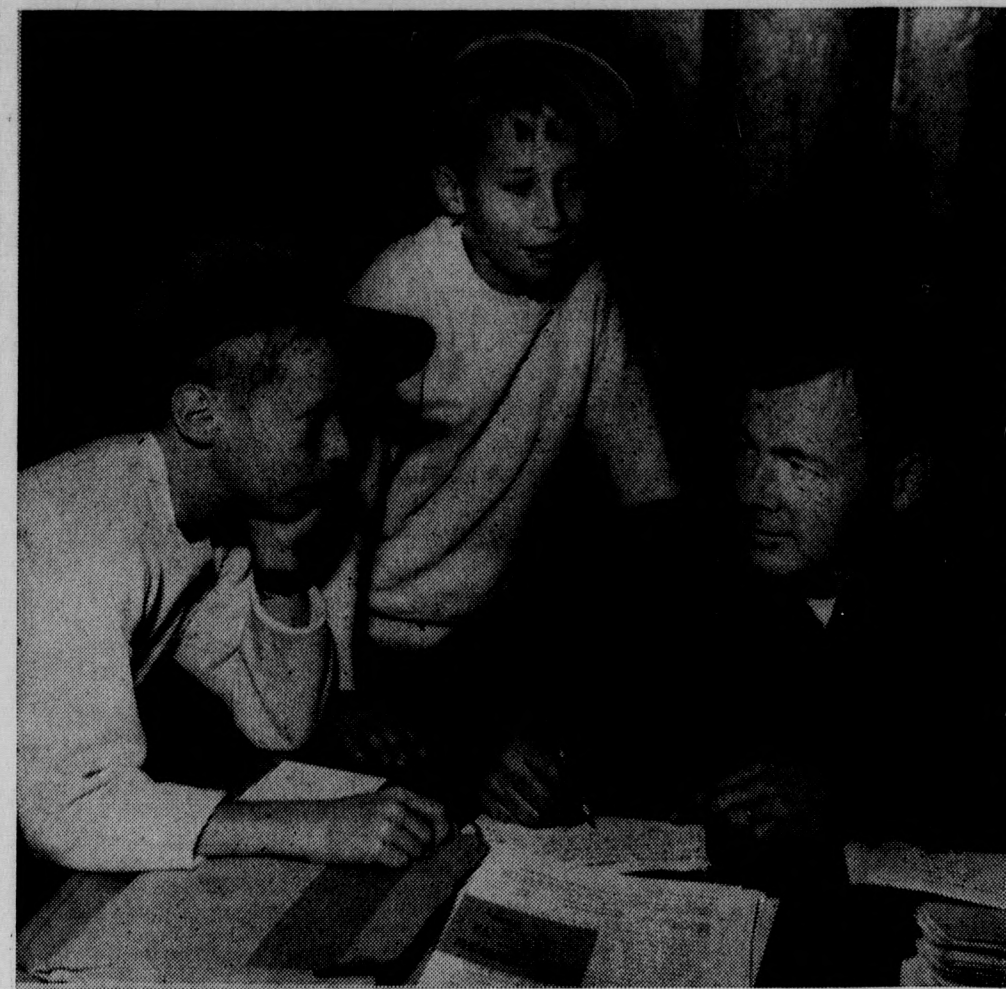
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AMPLE ADJACENT PARKING



THE BROTHERS Matakovich — Jeff and George, are among the first to register for the forthcoming Babe Ruth Leagues season. Registering the boys is James A. Dunnagan.

Magazine Prints Article On Pharmaceutical Clock At Hartman's Pharmacy

That pharmaceutical clock which can be viewed in the Rudolph R. Hartman Pharmacy at 29 N. Baldwin attracts widespread attention both locally and abroad.

The Journal of the American Pharmaceutical Association for February, published in Washington, D.C., contains the following:

"Rudolph R. Hartman, community pharmacist from Sierra Madre, California, has provided patrons of his prescription pharmacy with a most interesting conversation piece — a pharmaceutical clock of his own design — which serves to remind the patrons of the ancient heritage and challenging future of the pharmaceutical profession."

THE ALUMINUM HANDS of the clock are a stylized caduceus and staff of Aesculapeus. The second, made of

transparent plastic, terminates in a tiny mortar and pestle of counterbalanced aluminum. As the little symbol of the profession of pharmacy rotates, it remains level and balanced alluding to the art of weighing prescription materials.

The ceramic alchemistic symbols are fixed to a wood face which matches the fixtures of the Hartman Pharmacy. Looking clockwise and looking at the figure 'T' they represent mercury, barium, copper, tin, lead, silver, zinc, sulfur, iron, calcium and gold. The colors of the symbols are derived either from the color of the element itself or from some compound of that element.

The pharmaceutical clock, located above the counter of the prescription laboratory, has stimulated remarkable interest among patrons of the pharmacy. Mr. Hartman said:

"**HARDLY A DAY** goes by that we do not have the opportunity and pleasure of talking about pharmacy's ancient background and progress to date."

Mr. Hartman has expressed his willingness to provide other interested pharmacists with further information about the design of his clock. Requests should be mailed to him, care Hartman Pharmacies, Box 186, Sierra Madre, California."

Woman, 75, Hurt In Fall at Home

Mrs. Emma Hallquist, 75, suffered injuries to her leg when she fell while getting out of bed at the home at 34 W. Grand View. Her husband, Anton, and Mr. and Mrs. Roy K. (Frances) Erickson, the latter daughter of the Hallquists, assisted her and she is reported doing nicely.

Demos Will Hear Report On Fresno

The Sierra Madre Democratic Club will hear a report on the recent Fresno convention from Martin Weinberger at the Feb. 19 meeting.

Weinberger, publisher and editor of the Claremont Courier, is a member of the Los Angeles County Democratic central committee.

SIERRA MADRE'S five delegates to the convention will be present to add their comments and observations. The meeting will be held at the home of Bill and Pat Simmons, 435 N. Lima, at 8 p.m. (EL. 5-6343).

Delegates were Mr. and Mrs. Jim Holt, 571 Ramona; Mr. and Mrs. Jim Rogers, 550 Oakdale, and Keith Seegmiller, 181 E. Grand View.

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Big, big trees, reg. to 50.00, in 15 gal. cans out they go . . . 12.50</p> <p>• Many, Many Big Trees •
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White, reg. 1.25, now . . . 79c</p> <p>• PAMPAS GRASS •
Pink, reg. 7.50, now . . . 2.50</p> <p>• AZALEAS, RED •
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Regular \$1.95, now . . . 79c</p> <p>• White Birch Trees •
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Norris Urges Republicans Get Rolling

Concrete steps to strengthen the Republican Party at both grass roots level and on the state and national scene were presented to the recently formed Foothill Republican Club by Norton Lincoln Norris, Glendale business executive, at an evening dinner meeting Feb. 7 in Pasadena.

"Key to the success of the Republican Party in the years ahead," Norris emphasized, "is effective organization. This means concentrating in every precinct on bringing new voters, independent voters and lukewarm opposition party voters into a hospitable, dynamic Republican Party."

"Let's have each of these groups get the Republican habit in their political thinking because our party is the most forward, positive, active and patriotic."

"THE REPUBLICAN party," Norris suggested, "can perform a service of inestimable value to our nation by dramatizing the amazing facts about heritage of liberty and widespread benefits provided by our free enterprise system."

"Americans must never forget that since the founding of the United States," the speaker added, "this nation has had a special reputation as a beacon light to the oppressed of the world."

"This reputation is founded upon the simple fact that in the United States, the plain man without influence or position has always had an opportunity for a life of useful achievement."

POINTING to a number of major accomplishments of the Eisenhower-Nixon Administration, Norris said the Republican Party on both the national and local levels had failed to sufficiently publicize the outstanding Republican record of 1953-1960.

He also cited many achievements in the field of human welfare and efficient government initiated by Republican Presidents since the time of Abraham Lincoln.

The speaker suggested as a principal campaign maxim for Republicans, a sage remark of Theodore Roosevelt:

"American public opinion is an ocean. It cannot be stirred with a teaspoon."

Naval Graduate

Jesse L. Pedigo, aviation boatswain's mate airman apprentice, USN, son of Mrs. Alice J. Pedigo of 196 N. Adams St., has been graduated from the Aviation Boatswain's Mate School, Naval Air Technical Training Unit, Philadelphia, Pa.

Last Chance To Register For City Vote

With the Sierra Madre city election scheduled for Tuesday, April 10, interest in addition to candidates for three posts on City Council, centers also on rules for registration of voters, deadline for which is today.

Registrars are Mrs. B. Thew, 70 Windsor Lane; Miss Dolores A. Thill, 55 W. Sierra Madre Blvd. (City Hall); Mrs. L. Marie Warfel, 55 W. Sierra Madre Blvd. (City Hall — she is city clerk); and Mrs. Mary B. Moyer, 45 N. Mountain Trail.

ACCORDING to Edward J. Hogan, deputy registrar of voters, there are six classes of persons who should register or register for the Sierra Madre election and the June primary election. They are:

1 — Those who have changed their addresses since they last registered.

2 — Those who have changed their names since they last registered.

3 — Those who desire to change their political affiliation.

4 — Those voters whose registrations were cancelled because they did not vote at the general election in 1960 and who have not registered since said cancellation. (However, those voters who still reside at the same address and who sent in the return postcard mailed to them by the registrar of voters after the 1960 general election cancellation, need not re-register.)

5 — Those who have become of age, and have not registered.

6 — New residents of Los Angeles County, who will have the required qualifications by the date of the election. These qualifications are:

a — One year residence in the state.

b — Ninety days residence in the county.

c — Twenty-one years of age.

d — A naturalized citizen must have been a citizen for at least ninety days prior to the date of the election, and must show his naturalization papers to the deputy, when registering for the first time.

e — All voters must be able to read the English language and sign their names, and must not be disqualified to vote by reason of a felony conviction.

Tricycle, Wagon Reported Missing

Mrs. Keith M. (Nancy) Seegmiller reported to police

that a medium-sized, wine-colored tricycle, and a boy's green metal pull wagon were missing from the Seegmiller premises.

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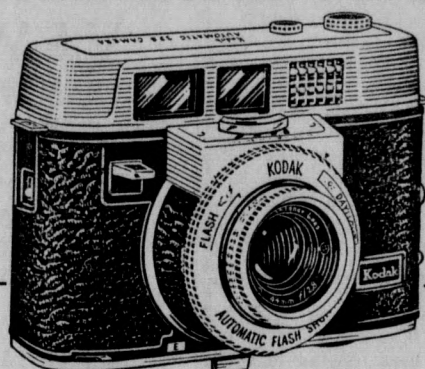
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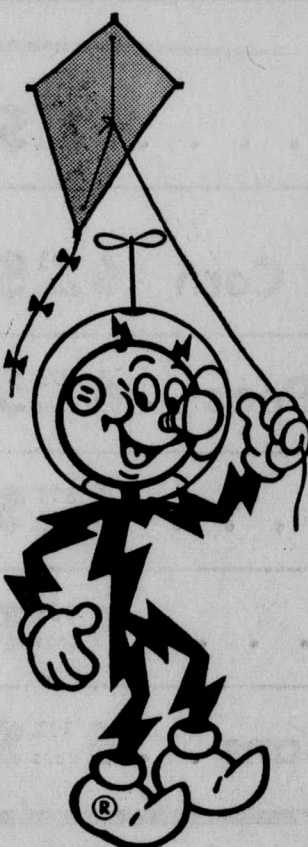
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Crash Procedure—Abandon kite immediately if it catches in any wires!

SOUTHERN CALIFORNIA



COMPANY

Assemblyman H. R. Flournoy Candidate in S. M. District

Assemblyman Houston I. Flournoy announced yesterday that he will seek reelection in November from the 49th Assembly District (including Sierra Madre).

"The experience of having served the people of the local district over the past two years should enable me to work even more effectively in their behalf in the future," Flournoy said at a press conference at his district headquarters in Claremont.

"As California becomes the most heavily populated state in the nation, we will continue to face massive problems in many areas of public policy. These problems must meet if we are to merit top ranking.

"AS A MEMBER of the Assembly education committee, I have been seriously concerned over present policies in financing and textbooks. Many improvements are necessary to insure a more adequate educational system in the state. Having served also on the water committee, I am aware of the absolute necessity to continue our efforts in water reclamation, underground storage, and salt water con-

version to meet our long range needs."

During his first term in the State Legislature Flournoy was active in pushing legislation of several important state problems.

Flournoy is presently an assistant professor of government at Pomona College and member of the faculty at Claremont Graduate School. He is a captain in the Air Force Reserve and served on active duty as an Air Force intelligence officer in Korea. He resides in Claremont.

PREJUDICED

The man who is perfectly satisfied with himself is usually a poor judge of character.

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Stated Meetings

First Tuesday Each Month

With Dinner at 6:30...

Lodge 7:30

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Hospital in Israeli to Be Depicted

The Pasadena Temple and Center, Kirschner Hall, at 1434 N. Altadena Dr., on Saturday, Feb. 17, at 8 p.m. will be the scene of an interesting and long-awaited event.

Dr. Bernard Korn will show slides and speak on a recent trip to Israel; the slides concentrated on the moving day of all the Israeli hospitals to the new Hadassah Hospital.

As seen through the eyes of an American doctor, viewers will be taken on a personal tour through the facilities and installations,

and have dramatically portrayed and described the fulfillment of a portion of the dream for which Hadassah women everywhere labor so diligently.

DR. KORN comes to Pasadena for this one evening because of his intense devotion to the healing of the sick and relief of suffering wherever it may be. With sick and blind children as the special recipients of their philanthropic endeavors, women of the San Gabriel Valley Chapter of Hadassah will be the grateful sponsors of Dr. Korn on that evening.

A graduate of the University of Illinois, where he received his B.S. and M.D., Dr. Korn served in World War II as a captain in the Medical

Corps. Since then, in addition to private practice, he has been the San Pedro Receiving Hospital surgeon since 1947.

Wexler Painting At Orange Show

Among the entries received for the All-California Art Exhibition, a feature of the 47th annual National Orange Show in San Bernardino March 15-25 is that of Lee Wexler of 444 Theresa Lane, Sierra Madre. He has entered a watercolor for judging.

Gas Users In Area Gain 3 Per Cent

Southern Counties Gas Company's San Gabriel Valley division continued its steady growth by adding a net total of 4,190 new customers in 1961, it was announced by District Manager R. Harbicht.

Addition of these new active meters — representing net total of new gas customers — to its lines brought to 151,925 the number of customers served by the division at year-end 1961. This gain of nearly 3 per

cent over year-end 1960 figures helped the division maintain its position as second largest of the gas companies in terms of number of meters served.

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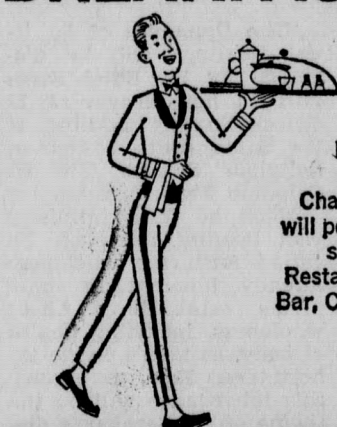
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EXTRA FANCY D'ANJOU PEARS 2 LBS. 25¢	FRESH PICKED GREEN BROCCOLI 15¢ lb.
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